Luxottica: monthly update on share buyback program

Milan, Italy - September 1, 2010 - In connection with the share buyback program approved at the Shareholders’ Meeting on October 29, 2009, and launched on November 16, 2009, Luxottica Group S.p.A. (NYSE: LUX; MTA: LUX) announced today that during the month of August it purchased under that buyback program an aggregate amount of 125,000 shares on the Milan Stock Exchange’s Mercato Telematico Azionario (MTA) at an average unit price of Euro 18.99 per share, for an aggregate amount of Euro 2,373,473.

In parallel, Luxottica Group’s subsidiary, Arnette Optic Illusions Inc., sold during the same period on the MTA an aggregate amount of 235,700 treasury shares, at an average unit price of Euro 19.78 per share, for an aggregate amount of Euro 4,663,062.

Since the launch of the program, Luxottica Group purchased an aggregate total amount of 3,408,866 of its shares, at an average unit price of Euro 18.66 per share, for an aggregate amount of Euro 63,602,156. In parallel, Luxottica Group’s subsidiary Arnette Optic Illusions Inc. sold an aggregate total amount of 3,344,007 treasury shares, at an average unit price of Euro 18.47 per share, for an aggregate amount of Euro 61,750,347.

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