



Press release

Luxottica receives the “Etica e Impresa 2009” award for its Welfare system

Milan, Italy - September 20, 2010 - Luxottica, a leader in the design, manufacturing and distribution of fashion, luxury and sports eyewear, today announced that it has received the “Etica e Impresa 2009” award for the Corporate Social Responsibility. The award is promoted by Italian trade unions CGIL, CISL and UIL, by Associazione Italiana dei Direttori del Personale (Italian Association of Human Resources Managers) and by Federmanagement.

The Scientific Committee of the award, formed by professors from leading Italian universities La Sapienza in Roma, University Roma 3, SDA Bocconi, LUISS, University of Siena and University Federico II of Naples, acknowledged Luxottica’s innovative welfare system based on non-monetary benefits for its approximately 8,000 employees in Italy and strictly linked to quality parameters, which in turn is key for the “Made in Italy” success.

By means of the welfare program, Luxottica has positioned itself as a pioneer within the realm of a new system of industrial relations which pursues the strengthening of the productive system and the improvement of real compensation for all workers while also promoting services for the workers themselves.

The initiative is jointly managed with the trade unions and demonstrates the consolidated and constructive relationship which exists at the national and territorial level between Luxottica and worker representatives: Luxottica has therefore created a Governance Committee for the project along with the trade unions. This is a joint committee whose task is to identify, propose and share program operations; a Technical and Scientific Committee works along with this committee and implements socio-economic and financial analyses which are useful in order to most effectively assess the allocation of funds.

Main initiatives in Luxottica’s welfare system are health insurances, scholarships, reimbursements for school and university books as well as a package containing primary food items.

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Luxottica Group S.p.A.

Luxottica Group is a global leader in premium fashion, luxury and sports eyewear with more than 6,300 optical and sun retail stores in North America, Asia-Pacific, China, South Africa and Europe and a strong and well-balanced brand portfolio. Luxottica’s key house brands include Ray-Ban, the best-known sun eyewear brand in the world, Oakley, Vogue, Persol, Oliver Peoples, Arnette and REVO, while license brands include Bulgari, Burberry, Chanel, Dolce & Gabbana, Donna

Karan, Polo Ralph Lauren, Prada, Salvatore Ferragamo, Tiffany and Versace. In addition to a global wholesale network covering 130 different countries, the Group manages leading retail brands such as LensCrafters, Pearle Vision and ILORI in North America, OPSM and Laubman & Pank in Asia-Pacific, LensCrafters in China and Sunglass Hut globally. The Group's products are designed and manufactured at its six manufacturing plants in Italy, two wholly-owned plants in China and a sport sunglass production facility in the US. In 2009, Luxottica Group posted consolidated net sales of €5.1 billion. Additional information about the Group is available at www.luxottica.com.