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Delfin launches sale of up to 33 million Luxottica ordinary shares through an accelerated bookbuilt offering to institutional investors

Luxembourg, 5 September 2012 - Delfin S.à r.l. (“Delfin”), a company controlled by Leonardo Del Vecchio, founder and Chairman of the Board of Directors of Luxottica Group S.p.A. (“Luxottica”), has authorized the sale of approximately 33 million Luxottica ordinary shares (corresponding to approximately 7% of the outstanding ordinary shares) through an accelerated bookbuilt offering to institutional investors.

Goldman Sachs International is acting as Sole Bookrunner for the placement and UniCredit Bank AG London Branch is acting as Co-Bookrunner.

Book building will commence immediately. The right is reserved to close the books at any time. The sale price of the shares and the final size of the offering will be determined after the books have closed.

In connection with this transaction, Mr. Del Vecchio stated: *“Luxottica has consistently been ranked as a top-quality company. Since its founding in 1961, Luxottica, with its leadership in the eyewear industry, has demonstrated a clear vision of the market and an ability to transform ideas into best practices.*

“This sale of Luxottica ordinary shares is intended to enhance the trading liquidity of Luxottica’s listed shares in response to feedback from investors who have been following the success of Luxottica over the years.”

Mr. Del Vecchio added: *“Delfin remains fully committed, as the majority shareholder, to ensuring Luxottica’s stability and long-term growth, which is its core DNA, and it is not contemplating any additional sale following the completion of this offering.”*

In the context of the placement and consistent with market practice for similar transactions, Delfin has agreed, subject to an exception to permit sales pursuant to existing option arrangements, to a 180-day lock-up period with respect to sales of additional Luxottica shares.

Disclosure regarding the results of the sale will be made following the closure of the placement.

This announcement is for informational purposes only and is not an offer to sell, or the solicitation of an offer to buy, any securities. The offer and sale of the securities referred to in this announcement has not been, nor will it be, registered under the United States Securities Act of 1933 and the securities may not be offered or sold in the United States absent such registration or an applicable exemption from registration. There will be no public offering of the securities in the United States in connection with this transaction, nor will there be any offer to the public in Italy since the accelerated bookbuilt offering is exclusively reserved to “Qualified Investors” (as defined in Consob Regulation n. 11971 of 14 May 1999, as subsequently amended).

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