

Luxottica and Tory Burch renew eyewear license agreement

Milan (Italy), 19 December 2014 - Luxottica Group (MTA: LUX; NYSE: LUX), a leader in the design, manufacture, distribution and sale of fashion, luxury and sports eyewear, and Tory Burch LLC, an American lifestyle brand, today announced the renewal of an exclusive license agreement. Under the ten-year agreement, Luxottica will design, manufacture and distribute sun and prescription eyewear globally under the Tory Burch brand through December 31, 2024.

“Tory Burch is an incredibly successful brand that we strongly believe in. Together we have been able to translate its continuous brand awareness growth and its powerful identity into the eyewear space” said Massimo Vian, CEO of Luxottica Group. *“We are excited to continue our partnership as this license fits extremely well into our brand portfolio”*.

Tory Burch, Chairman, Co-CEO & Designer of Tory Burch, said, *“Luxottica has been a great partner and we are thrilled to be continuing our relationship. We look forward to working with them to introduce new designs and further grow our business in this important category.”*

Luxottica Group S.p.A.

Luxottica Group (MTA: LUX; NYSE: LUX) is a leader in premium, luxury and sports eyewear with over 7,000 optical and sun retail stores in North America, Asia-Pacific, China, South Africa, Latin America and Europe, and a strong, well-balanced brand portfolio. House brands include Ray-Ban, the world’s most famous sun eyewear brand, Oakley, Vogue Eyewear, Persol, Oliver Peoples, Alain Mikli and Arnette, while licensed brands include Giorgio Armani, Bulgari, Burberry, Chanel, Coach, Dolce & Gabbana, Donna Karan, Polo Ralph Lauren, Prada, Michael Kors, Starck Eyes, Tiffany and Versace. In addition to a global wholesale network involving 130 different countries, the Group manages leading retail chains in major markets, including LensCrafters, Pearle Vision and ILORI in North America, OPSM and Laubman & Pank in Asia-Pacific, LensCrafters in China, GMO in Latin America and Sunglass Hut worldwide. The Group’s products are designed and manufactured at its six manufacturing plants in Italy, three wholly owned plants in the People’s Republic of China, one plant in Brazil and one plant in the United States devoted to the production of sports eyewear. In 2013, Luxottica Group posted net sales of more than Euro 7.3 billion. Additional information on the Group is available at <http://www.luxottica.com>.

Tory Burch

Tory Burch is an American lifestyle brand that embodies the personal style and sensibility of its Chairman, CEO and Designer, Tory Burch. Launched in February 2004, the collection, known for color, print and eclectic details, includes ready-to-wear, shoes, handbags, accessories, watches, home and beauty. There are more than 140 Tory Burch boutiques across North America, Europe, the Middle East, Latin America and Asia, and the brand is available at over 3,000 department and specialty stores worldwide and toryburch.com.

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