

Luxottica Group and Prada Group renew eyewear license agreement

Milan, Italy – May 14th, 2015- Luxottica Group (MTA: LUX; NYSE: LUX), a leader in the design, manufacture and distribution of fashion, luxury and sports eyewear, and **Prada s.p.a.**, part of **Prada Group**, announced today the renewal of an exclusive license agreement for the design, production and worldwide distribution of prescription frames and sunglasses under the Prada and Miu Miu brands. The 10-year agreement will extend through December 31, 2025.

The partnership between Luxottica and Prada Group illustrates a deep and on-going commitment to true Italian excellence based on creativity, craftsmanship and innovation.

Adil Khan, Luxottica's CEO of Markets, commented: *"We are extremely proud of our collaboration with Prada Group and the beautiful and innovative frames we are creating together. Prada and Miu Miu are truly global and iconic brands and we look forward to continuing our successful partnership in the years ahead"*.

Patrizio Bertelli, Prada Group's CEO, said: *"We are very pleased to announce the renewal of our co-operation with Luxottica which, thanks to its leadership in the international markets, is the ideal partner to boost our brands' identities."*

Luxottica Group

Alessandra Senici
Group Investor Relations and Corporate Communications Director
Tel.: +39 (02) 8633 4870
Email: InvestorRelations@luxottica.com
www.luxottica.com/it/company/investors

Prada Group

Prada Press Office
Tel.: +39 (02) 54 19 21
Email: ufficio.stampa@prada.com
www.pradagroup.com

Luxottica Group S.p.A.

Luxottica Group is a leader in premium, luxury and sports eyewear with over 7,000 optical and sun retail stores in North America, Asia-Pacific, China, South Africa, Latin America and Europe, and a strong, well-balanced brand portfolio. House brands include Ray-Ban, the world's most famous sun eyewear brand, Oakley, Vogue Eyewear, Persol, Oliver Peoples, Alain Mikli and Arnette, while licensed brands include Giorgio Armani, Bulgari, Burberry, Chanel, Coach, Dolce & Gabbana, DKNY, Ralph Lauren, Prada, Michael Kors, Starck Eyes, Tiffany and Versace. In addition to a global wholesale network involving 130 different countries, the Group manages leading retail chains in major markets, including LensCrafters, Pearle Vision and ILORI in North America, OPSM and Laubman & Pank in Asia-Pacific, LensCrafters in China, GMO in Latin America and Sunglass Hut worldwide. The Group's products are designed and manufactured at its six manufacturing plants in Italy, three wholly owned plants in the People's Republic of China, one plant in Brazil and one plant in the United States devoted to the production of sports eyewear. In 2014, Luxottica Group posted net sales of over Euro 7.6 billion. Additional information on the Group is available at www.luxottica.com

Prada Group

The Prada Group is one of the world leaders in the luxury goods sector where it operates with the Prada, Miu Miu, Church's and Car Shoe brands in the design, production and distribution of luxury handbags, leather goods, footwear, apparel and accessories. Moreover, in 2014, Prada acquires the 80% of Angelo Marchesi srl, owners of the historic Milanese pastry shop founded in 1824. The Group also operates, under licensing agreements, in the eyewear and fragrances sectors. Its products are sold in 70 countries worldwide through a network that includes 594 directly operated stores (DOS) at January 31, 2015 and a selected network of luxury department stores and independent retailers. Information on the Prada Group is available at www.pradagroup.com