



NOTIFICATION PURSUANT TO ARTICLE 84-BIS OF CONSOB REGULATION
NO.11971/1999

**INCENTIVE PLAN FOR EMPLOYEES OF THE COMPANY
AND ITS SUBSIDIARIES
'PERFORMANCE SHARES PLAN 2013 -2017' GRANTS FOR THE YEAR 2013**

Milan, April 29, 2013 – Pursuant to art. 84-bis of Consob Regulation no. 11971/1999, the Company hereby announces that the Board of Directors of Luxottica Group S.p.A. (MTA: LUX; NYSE: LUX) (the "Company") approved the first grant of awards under the 'Performance Shares Plan 2013-2017' (the "Plan"). The Plan was approved today at the ordinary stockholders meeting of the Company.

The Plan is in the form of a stock grant plan and provides that beneficiaries will be granted the right to receive, without consideration, ordinary shares of the Company as long as certain financial targets set by the Board of Directors at the time of grant are achieved at the end of a specified three-year reference period. Specifically, over the course of the three-year reference period, consolidated "EPS" or "earnings per share" targets must be cumulatively reached, as set forth in the Group's consolidated statements of income, equal to the net income highlighted in the financial statements divided by the average number of outstanding shares. The Plan is reserved for employees, of the Company and its subsidiaries, identified individually by the Board of Directors upon the recommendation of the Human Resources Committee.

Today the Board of Directors, upon the recommendation of the Human Resources Committee, granted to 591 beneficiaries a total of 1,284,420 rights to receive, without consideration, ordinary shares of the Company ("Units") subject to the achievement of certain aggregate Luxottica Group consolidated EPS targets for the 2013-2015 fiscal period, as determined by the Board of Directors solely for the purposes of this Plan. The beneficiaries include Company Board members, executive officers and managers and employees who are in strategic roles designated as having growth-potential for the Group.

Based on the official price of the Company's ordinary shares on the MTA on the day of grant, the estimated cost that the Company expects to incur in connection with the 2013 grants is approximately Euro 52.4 million.

Terms of the Plan and the Units granted under the Plan are described in more detail in the Board of Directors Report to the April 29, 2013 ordinary stockholders meeting and within the Information Document included in the Report, available on the Company's website www.luxottica.com.

Please note that the Human Resources Committee gave its favorable opinion, in accordance with the provisions relating to small amount transactions with related parties and the relevant Procedure approved by the Company, in connection with the grant of Units made to certain Directors and executives with strategic responsibilities employed by the Company or its subsidiaries.

Attached below is Table 1 of scheme 7 of Annex 3A to CONSOB Regulations no.11971/1999.

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Luxottica Group S.p.A.

Luxottica Group is a leader in premium, luxury and sports eyewear with approximately 7,000 optical and sun retail stores in North America, Asia-Pacific, China, South Africa, Latin America and Europe, and a strong, well-balanced brand portfolio. Proprietary brands include Ray-Ban, the world's most famous sun eyewear brand, Oakley, Vogue Eyewear, Persol, Oliver Peoples, Alain Mikli, Arnette and REVO, while licensed brands include Giorgio Armani, Bulgari, Burberry, Chanel, Coach, Dolce & Gabbana, Donna Karan, Polo Ralph Lauren, Prada, Starck Eyes, Tiffany and Versace. In addition to a global wholesale network involving 130 different countries, the Group manages leading retail chains in major markets, including LensCrafters, Pearle Vision and ILORI in North America, OPSM and Laubman & Pank in Asia-Pacific, LensCrafters in China, GMO in Latin America and Sunglass Hut worldwide. The Group's products are designed and manufactured at its six manufacturing plants in Italy, two wholly owned plants in the People's Republic of China, one plant in Brazil and one plant in the United States devoted to the production of sports eyewear. In 2012, Luxottica Group posted net sales of more than €7.0 billion. Additional information on the Group is available at www.luxottica.com

Safe Harbor Statement

Certain statements in this press release may constitute "forward-looking statements" as defined in the Private Securities Litigation Reform Act of 1995. Such statements involve risks, uncertainties and other factors that could cause actual results to differ materially from those which are anticipated. Such risks and uncertainties include, but are not limited to, the ability to manage the effects of the current uncertain international economic outlook, the ability to successfully acquire and integrate new businesses, the ability to predict future economic conditions and changes to consumer preferences, the ability to successfully introduce and market new products, the ability to maintain an efficient distribution network, the ability to achieve and manage growth, the ability to negotiate and maintain favorable license agreements, the availability of correction alternatives to prescription eyeglasses, fluctuations in exchange rates, changes in local conditions, the ability to protect intellectual property, the ability to maintain relations with those hosting our stores, computer system problems, inventory-related risks, credit and insurance risks, changes to tax regimes as well as other political, economic and technological factors and other risks and uncertainties referred to in Luxottica Group's filings with the U.S. Securities and Exchange Commission. These forward-looking statements are made as of the date hereof, and we do not assume any obligation to update them.

REMUNERATION PLANS BASED ON FINANCIAL INSTRUMENTS – PERFORMANCE SHARES PLAN 2013-2017 FOR THE YEAR 2013
Table 1 of scheme 7 of Annex 3A to CONSOB REGULATION NO.11971/99

Name or Category	Position (to be specified only for individuals listed by name)	BOX 1						
		Instruments different from stock options						
		Section 2						
		Instruments referring to current plans, granted by the board and previously approved by GM						
		Date of GM resolution	Description of Instrument*	No. of instruments Granted**	Date of grant ***	Purchase price (if any)	Market price on grant date	Expiration date of the restriction on selling the instruments
Guerra Andrea (i)	Director in the Company	April 29, 2013	Unit	44,400	BOD April 29, 2013 HRC April 23, 2013	N.A.	40.82	N.A.
Cavatorta Enrico (i)	Director in the Company	April 29, 2013	Unit	27,600	BOD April 29, 2013 HRC April 23, 2013	N.A.	40.82	N.A.
Weikel Mark	Director in a subsidiary company	April 29, 2013	Unit	27,600	BOD April 29, 2013 HRC April 23, 2013	N.A.	40.82	N.A.

Beer Christopher	Director in a subsidiary company	April 29, 2013	Unit	20,400	BOD April 29, 2013 HRC April 23, 2013	N.A.	40.82	N.A.
Miyakawa Antonio (ii)	Director in a subsidiary company	April 29, 2013	Unit	20,400	BOD April 29, 2013 HRC April 23, 2013	N.A.	40.82	N.A.
D'Angelantonio Fabio (ii)	Director in a subsidiary company	April 29, 2013	Unit	20,400	BOD April 29, 2013 HRC April 23, 2013	N.A.	40.82	N.A.
Baden Colin	Director in a subsidiary company	April 29, 2013	Unit	20,400	BOD April 29, 2013 HRC April 23, 2013	N.A.	40.82	N.A.
Alberti Paolo (ii)	Director in a subsidiary company	April 29, 2013	Unit	20,400	BOD April 29, 2013 HRC April 23, 2013	N.A.	40.82	N.A.
Pela' Nicola (ii)	Director in a subsidiary company	April 29, 2013	Unit	20,400	BOD April 29, 2013 HRC April 23, 2013	N.A.	40.82	N.A.
Vian Massimo (ii)	Director in a subsidiary company	April 29, 2013	Unit	20,400	BOD April 29, 2013	N.A.	40.82	N.A.

					HRC April 23, 2013			
Pezzutto Paolo	Director in a subsidiary company	April 29, 2013	Unit	13,200	BOD April 29, 2013 HRC April 23, 2013	N.A.	40.82	N.A.
Boxer Michael	Director in a subsidiary company	April 29, 2013	Unit	13,200	BOD April 29, 2013 HRC April 23, 2013	N.A.	40.82	N.A.
Digiandomenico Elizabeth	Director in a subsidiary company	April 29, 2013	Unit	13,200	BOD April 29, 2013 HRC April 23, 2013	N.A.	40.82	N.A.
Perreault Josee	Director in a subsidiary company	April 29, 2013	Unit	13,200	BOD April 29, 2013 HRC April 23, 2013	N.A.	40.82	N.A.
Haugh John	Director in a subsidiary company	April 29, 2013	Unit	13,200	BOD April 29, 2013 HRC April 23, 2013	N.A.	40.82	N.A.
Vaghi Riccardo	Director in a subsidiary company	April 29, 2013	Unit	10,800	BOD April 29, 2013 HRC April 23, 2013	N.A.	40.82	N.A.

Mutinelli Massimiliano	Director in a subsidiary company	April 29, 2013	Unit	10,800	BOD April 29, 2013 HRC April 23, 2013	N.A.	40.82	N.A.
Anderson Eric	Director in a subsidiary company	April 29, 2013	Unit	10,800	BOD April 29, 2013 HRC April 23, 2013	N.A.	40.82	N.A.
Ciarlariello Paolo	Director in a subsidiary company	April 29, 2013	Unit	10,800	BOD April 29, 2013 HRC April 23, 2013	N.A.	40.82	N.A.
Dorigo Andrea	Director in a subsidiary company	April 29, 2013	Unit	10,800	BOD April 29, 2013 HRC April 23, 2013	N.A.	40.82	N.A.
Tagliabue Gianluca	Director in a subsidiary company	April 29, 2013	Unit	10,800	BOD April 29, 2013 HRC April 23, 2013	N.A.	40.82	N.A.
Grassi Stefano	Director in a subsidiary company	April 29, 2013	Unit	8,400	BOD April 29, 2013 HRC April 23, 2013	N.A.	40.82	N.A.
McClelland Peter	Director in a subsidiary company	April 29, 2013	Unit	6,000	BOD April 29, 2013	N.A.	40.82	N.A.

					HRC April 23, 2013			
De Martini Paola	Director in a subsidiary company	April 29, 2013	Unit	6,000	BOD April 29, 2013 HRC April 23, 2013	N.A.	40.82	N.A.
Pradi Giorgio	Director in a subsidiary company	April 29, 2013	Unit	6,000	BOD April 29, 2013 HRC April 23, 2013	N.A.	40.82	N.A.
Francescutto Sara	Director in a subsidiary company	April 29, 2013	Unit	6,000	BOD April 29, 2013 HRC April 23, 2013	N.A.	40.82	N.A.
Schulte David	Director in a subsidiary company	April 29, 2013	Unit	6,000	BOD April 29, 2013 HRC April 23, 2013	N.A.	40.82	N.A.
Pacifico Mario	Director in a subsidiary company	April 29, 2013	Unit	6,000	BOD April 29, 2013 HRC April 23, 2013	N.A.	40.82	N.A.
Petragnani Gelosi	Director in a subsidiary company	April 29, 2013	Unit	6,000	BOD April 29, 2013 HRC April 23, 2013	N.A.	40.82	N.A.

Seiller Frederic	Director in a subsidiary company	April 29, 2013	Unit	6,000	BOD April 29, 2013 HRC April 23, 2013	N.A.	40.82	N.A.
Francavilla Claudio	Director in a subsidiary company	April 29, 2013	Unit	4,320	BOD April 29, 2013 HRC April 23, 2013	N.A.	40.82	N.A.
Mistrion Enrico	Director in a subsidiary company	April 29, 2013	Unit	4,320	BOD April 29, 2013 HRC April 23, 2013	N.A.	40.82	N.A.
Porchia Hugo	Director in a subsidiary company	April 29, 2013	Unit	4,320	BOD April 29, 2013 HRC April 23, 2013	N.A.	40.82	N.A.
Higgins Paul	Director in a subsidiary company	April 29, 2013	Unit	4,320	BOD April 29, 2013 HRC April 23, 2013	N.A.	40.82	N.A.
Lisandroni Luca	Director in a subsidiary company	April 29, 2013	Unit	4,320	BOD April 29, 2013 HRC April 23, 2013	N.A.	40.82	N.A.
Williams John	Director in a subsidiary company	April 29, 2013	Unit	4,320	BOD April 29, 2013	N.A.	40.82	N.A.

					HRC April 23, 2013			
Goyle Akash	Director in a subsidiary company	April 29, 2013	Unit	4,320	BOD April 29, 2013 HRC April 23, 2013	N.A.	40.82	N.A.
Peck Raphael	Director in a subsidiary company	April 29, 2013	Unit	4,320	BOD April 29, 2013 HRC April 23, 2013	N.A.	40.82	N.A.
Azzolari Sergio	Director in a subsidiary company	April 29, 2013	Unit	4,320	BOD April 29, 2013 HRC April 23, 2013	N.A.	40.82	N.A.
Berti Giuseppe	Director in a subsidiary company	April 29, 2013	Unit	4,320	BOD April 29, 2013 HRC April 23, 2013	N.A.	40.82	N.A.
Tosti Kelly	Director in a subsidiary company	April 29, 2013	Unit	4,320	BOD April 29, 2013 HRC April 23, 2013	N.A.	40.82	N.A.
Skadkjaer Claus	Director in a subsidiary company	April 29, 2013	Unit	4,320	BOD April 29, 2013 HRC April 23, 2013	N.A.	40.82	N.A.

Tait Luca	Director in a subsidiary company	April 29, 2013	Unit	3,240	BOD April 29, 2013 HRC April 23, 2013	N.A.	40.82	N.A.
Verdun Vittorio	Director in a subsidiary company	April 29, 2013	Unit	3,240	BOD April 29, 2013 HRC April 23, 2013	N.A.	40.82	N.A.
Ferraresso Alessio	Director in a subsidiary company	April 29, 2013	Unit	3,240	BOD April 29, 2013 HRC April 23, 2013	N.A.	40.82	N.A.
Kong Hemin	Director in a subsidiary company	April 29, 2013	Unit	3,240	BOD April 29, 2013 HRC April 23, 2013	N.A.	40.82	N.A.
Peck Richard	Director in a subsidiary company	April 29, 2013	Unit	3,240	BOD April 29, 2013 HRC April 23, 2013	N.A.	40.82	N.A.
Soderstrom Patrik	Director in a subsidiary company	April 29, 2013	Unit	3,240	BOD April 29, 2013 HRC April 23, 2013	N.A.	40.82	N.A.
Galan Bernard	Director in a subsidiary company	April 29, 2013	Unit	3,240	BOD April 29, 2013	N.A.	40.82	N.A.

					HRC April 23, 2013			
Zaffin Andrea	Director in a subsidiary company	April 29, 2013	Unit	2,160	BOD April 29, 2013 HRC April 23, 2013	N.A.	40.82	N.A.
Plogmann David	Director in a subsidiary company	April 29, 2013	Unit	2,160	BOD April 29, 2013 HRC April 23, 2013	N.A.	40.82	N.A.
Elliott Mike	Director in a subsidiary company	April 29, 2013	Unit	2,160	BOD April 29, 2013 HRC April 23, 2013	N.A.	40.82	N.A.
Galimberti Marco	Director in a subsidiary company	April 29, 2013	Unit	2,160	BOD April 29, 2013 HRC April 23, 2013	N.A.	40.82	N.A.
Cattozzo Nicola	Director in a subsidiary company	April 29, 2013	Unit	1,560	BOD April 29, 2013 HRC April 23, 2013	N.A.	40.82	N.A.
Giannola Vito	Director in a subsidiary company	April 29, 2013	Unit	1,560	BOD April 29, 2013 HRC April 23, 2013	N.A.	40.82	N.A.

Grund Christian	Director in a subsidiary company	April 29, 2013	Unit	1,560	BOD April 29, 2013 HRC April 23, 2013	N.A.	40.82	N.A.
Grossman Eliot	Director in a subsidiary company	April 29, 2013	Unit	1,080	BOD April 29, 2013 HRC April 23, 2013	N.A.	40.82	N.A.
Santachiara Francesco	Director in a subsidiary company	April 29, 2013	Unit	1,080	BOD April 29, 2013 HRC April 23, 2013	N.A.	40.82	N.A.
Mirabella Silvina	Director in a subsidiary company	April 29, 2013	Unit	1,080	BOD April 29, 2013 HRC April 23, 2013	N.A.	40.82	N.A.
Cristiani Roberto	Director in a subsidiary company	April 29, 2013	Unit	1,080	BOD April 29, 2013 HRC April 23, 2013	N.A.	40.82	N.A.
Maher Robert	Director in a subsidiary company	April 29, 2013	Unit	1,080	BOD April 29, 2013 HRC April 23, 2013	N.A.	40.82	N.A.
Haigis Brian	Director in a subsidiary company	April 29, 2013	Unit	1,080	BOD April 29, 2013	N.A.	40.82	N.A.

					HRC April 23, 2013			
Przytulska Beata	Director in a subsidiary company	April 29, 2013	Unit	600	BOD April 29, 2013 HRC April 23, 2013	N.A.	40.82	N.A.
Radomsky Barbara	Director in a subsidiary company	April 29, 2013	Unit	600	BOD April 29, 2013 HRC April 23, 2013	N.A.	40.82	N.A.
Francavilla Gianluca	Director in a subsidiary company	April 29, 2013	Unit	600	BOD April 29, 2013 HRC April 23, 2013	N.A.	40.82	N.A.
Pennetti Maurizio	Director in a subsidiary company	April 29, 2013	Unit	600	BOD April 29, 2013 HRC April 23, 2013	N.A.	40.82	N.A.
Ferrante Franco	Director in a subsidiary company	April 29, 2013	Unit	600	BOD April 29, 2013 HRC April 23, 2013	N.A.	40.82	N.A.
Sehdev Amitabh	Director in a subsidiary company	April 29, 2013	Unit	600	BOD April 29, 2013 HRC April 23, 2013	N.A.	40.82	N.A.

Smith Christopher	Director in a subsidiary company	April 29, 2013	Unit	600	BOD April 29, 2013 HRC April 23, 2013	N.A.	40.82	N.A.
Murayama Teruo	Director in a subsidiary company	April 29, 2013	Unit	600	BOD April 29, 2013 HRC April 23, 2013	N.A.	40.82	N.A.
Nakagawa Dana	Director in a subsidiary company	April 29, 2013	Unit	600	BOD April 29, 2013 HRC April 23, 2013	N.A.	40.82	N.A.
Other executives with strategic responsibilities employed by the Company (3)	Executives	April 29, 2013	Unit	32,400	BOD April 29, 2013 HRC April 23, 2013	N.A.	40.82	N.A.
Other employees (517)	-	April 29, 2013	Unit	722,700	BOD April 29, 2013 HRC April 23, 2013	N.A.	40.82	N.A.

* According to the 'Performance Shares Plan 2013-2017' Regulations, each Unit provides the right to receive one Luxottica Group ordinary share without consideration at the end of a three-year reference period and subject to the achievement of the EPS Targets set by the Board of Directors for years 2013-2015.

** Maximum number of Units granted to each beneficiary. The number of Luxottica Group Shares granted under the Plan may vary depending on whether and how the EPS Target set by the Board of Directors has been achieved.

*** The Human Resources Committee made its recommendations on April 23, 2013, subject to the approval of the Plan at the ordinary stockholders meeting.

- (i) Relevant Person according to article 152, paragraph 1, letter c, (c1) of the Consob Regulation no.11971/99.
- (ii) Relevant Person according to article 152, paragraph 1, letter c, (c2) of the Consob Regulation no.11971/99.