

alain mikli

paris

ALAIN MIKLI PRESENTS THE RESORT 2020 COLLECTION

Los Angeles, CA – The Resort 2020 Collection continues to strengthen and evolve the values of Alain Mikli through new acetate patterns and re-interpretations of iconic archive styles. This collection introduces a new color palette in two distinctive Mikli patterns. Designed for those who are unafraid of expressing a unique personality, **Violet Mikli** is offered in the brand's iconic marble pattern and **Teal Mikli** in the spotted tortoise series. The optical and sunglass categories include designs adorned with Swarovski Crystals, a detail that enhances the complex Mikli hues.

The optical category launches two new acetate styles – **Loulette** and **Robel**. These styles are striking and feature rich colors. Designed with the Mikli woman in mind, the Loulette is an ultra-feminine shape. The eye-catching design features an upswept lens shape and is sprinkled with colored Swarovski Crystals. The Robel takes a men's classic shape and gives it the quintessential Mikli twist.

The sunglass category features a wide range of novelty and timeless frames. Inspired by the archive, N°861 was originally worn by Michelle Pfeiffer in the 1988 film *Married to the Mob*. N°861 is now re-interpreted and pays homage to the 1980's era of fashion. The **Arlette**, also inspired by the archive, is a feminine sunglass with a super angular cut and geometric top line. The endpiece and temples are encrusted with Swarovski crystals for added glamour. A quirky lens shape, **Evanne** is an oversized hexagonal design. A super sleek and edgy sunglass, the **Armitage** has a slightly wrapped aesthetic, available in a variety of custom acetate colors.

The collection will be available in stores in September 2019.

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About Alain Mikli:
The brand was founded in 1978 in Paris, pioneering the idea of wearing eyewear as an accessory. Since then, Alain Mikli has been synonymous with provocation and distinctiveness thanks to its unique design and exclusive color combinations. Throughout the eighties and nineties, the brand strongly influenced the direction of the eyewear industry, and aligned with iconic brands, artists and photographers who shared a common aesthetic vision. The intention behind the designs has always been exclusive - selectively targeting an audience of tastemakers and creatives globally. For more information visit www.alainmikli.com

Luxottica Group S.p.A.

Luxottica is a leader in the design, manufacture and distribution of fashion, luxury and sports eyewear. Its portfolio includes proprietary brands such as Ray-Ban, Oakley, Vogue Eyewear, Persol, Oliver Peoples and Alain Mikli, as well as licensed brands including Giorgio Armani, Burberry, Bulgari, Chanel, Coach, Dolce&Gabbana, Ferrari, Michael Kors, Prada, Ralph Lauren, Tiffany & Co., Valentino and Versace. The Group's global wholesale distribution network covers more than 150 countries and is complemented by an extensive retail network of approximately 9,100 stores, with LensCrafters and Pearle Vision in North America, OPSM, LensCrafters and Spectacle Hut in Asia-Pacific, GMO and Óticas Carol in Latin America, Salmoiraghi & Viganò in Italy and Sunglass Hut worldwide. In 2018, with approximately 82,000 employees, Luxottica posted net sales of about Euro 9 billion. Additional information on the Group is available at www.luxottica.com.