

alain mikli

paris

ALAIN MIKLI PRESENTS THE RESORT 2019 COLLECTION

Los Angeles, CA – Alain Mikli eyewear is designed for those who are unafraid of expressing a unique personality. Building on a 40 year legacy of unconventional design, these new styles are inspired by the Mikli archives staying true to the essence of the brand. Alain Mikli specializes in bold acetate colors with new combinations released each season. The Resort 2019 Collection features one of the most recognizable, the checkered damier. Additionally, Blanc Mikli, a translucent white marbled pattern is added as an iconic Mikli acetate.

Introducing four new styles in the sun collection-**Plaisir**, **Pose!**, **Nuages**, and **Orage**, and two new styles in the optical collection, **Paveé** and **Noé**. **Ayer** and **Jeremy Scott A05029**, standout styles from previous collections, are updated with new color additions.

Many extravagant Alain Mikli sunglasses have been immortalized over the years either in collaborations with prestigious fashion designers or obsessively worn by celebrities and artists. The Resort 2019 collection launches new styles who promise to follow in their path. **Plaisir**, inspired by an archive piece from the 80's, is a unisex sunglass with a unique angular acetate bridge. **Pose!**, a fierce woman's sunglass that evokes an avant-garde presence with its strong angles. **Nuages**, a bold oversized frame offered in exclusive Mikli acetate colors and recognizable asymmetric tip details. **Orage**, a masculine sunglass with a distinct angular design that emphasizes an elongated top line shape.

The optical collection offers new and exciting mixed media designs in new acetate colors and custom damier acetates. **Paveé**, an ultra-feminine mixed media design, with a unique construction. **Noé**, inspired by an archive Mikli piece, is a bold unisex optical style for a distinguished Mikli look.

The collection will be available in stores September 2018.



PLASIR

Inspired by the archive, Plasir is a unisex sunglass that offers the quintessential Mikli look. Featuring a distinctive angular metal acetate bridge in recognizable Mikli colors.



POSE!

A fierce woman's sunglass inspired by the archive. The frame evokes an avant-garde attitude with its strong angles and layering construction. Offered in the new Blanc Mikli marbled acetate. Pose! will surely make a statement.



NUAGES

An ultra-feminine oversized sunglass. Designed with a beveled top line and asymmetrical temple tip, adding the Mikli touch.



ORAGE

A masculine sunglass in a distinct angular design that features an elongated top line. The bold and beveled acetate makes a strong statement and highlights the rich color palette offered in this style.



PAVEÉ

A mixed media design offering a sophisticated feminine touch. Built with a unique design concept, where the metal eyewire outlines the acetate creating an extended visor.

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NOÉ

Inspired by the archives, Noé is a bold optical style designed for a distinctive top line. This unisex design is offered in brand new iconic Damier colors.



A05029 ALAIN MIKLI X JEREMY SCOTT

An edgy sunglass with a distinct angular design. One of the brand's most iconic collaborations relaunches A05029 in 4 new bold acetates.

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About Alain Mikli:
The brand was founded in 1978 in Paris, pioneering the idea of wearing eyewear as an accessory. Since then, Alain Mikli has been synonymous with provocation and distinctiveness thanks to its unique design and exclusive color combinations. Throughout the eighties and nineties, the brand strongly influenced the direction of the eyewear industry, and aligned with iconic brands, artists and photographers who shared a common aesthetic vision. The intention behind the designs has always been exclusive - selectively targeting an audience of tastemakers and creatives globally. For more information visit www.alainmikli.com.

Luxottica Group S.p.A.

Luxottica is a leader in the design, manufacture and distribution of fashion, luxury and sports eyewear. Its portfolio includes proprietary brands such as Ray-Ban, Oakley, Vogue Eyewear, Persol, Oliver Peoples and Alain Mikli, as well as licensed brands including Giorgio Armani, Burberry, Bulgari, Chanel, Coach, Dolce&Gabbana, Ferrari, Michael Kors, Prada, Ralph Lauren, Tiffany & Co., Valentino and Versace. The Group's global wholesale distribution network covers more than 150 countries and is complemented by an extensive retail network of approximately 9,000 stores, with LensCrafters and Pearle Vision in North America, OPSM and LensCrafters in Asia-Pacific, GMO and Óticas Carol in Latin America, Salmoiraghi & Viganò in Italy and Sunglass Hut worldwide. In 2017, with more than 85,000 employees, Luxottica posted net sales of over Euro 9 billion. Additional information on the Group is available at www.luxottica.com.