

# alain mikli

paris

## ALAIN MIKLI PRESENTS THE SUMMER 2019 COLLECTION

**Los Angeles, CA** – The Summer 2019 Collection continues to strengthen and evolve the values of Alain Mikli through new acetate patterns and re-interpretations of iconic archive styles. Inspired by original Mikli colors, Violet Spotted Tortoise and Yellow Tortoise Horn make their debut. These acetate patterns are made of complex materials, designed using layering techniques and intense color effects. This season's eyewear perfectly launches these rich and vibrant hues.

The optical offering launches two new classic shapes accentuated through the use of Branson technology. **Ponceau** and **N°861** are angular designs with strong lens shapes for statement looks. Ponceau was created with the Mikli woman in mind. The upswept cat eye is accentuated with a dimensional beveled cut to enhance the already material. N°861 is inspired by an original Mikli piece from the archive. Designed for those who want to go bold, this frame features a straight top line and key hold bridge for an edgy look.

The sunglass collection features a wide range of novelty and timeless frames. **N°862** and **N°863** are inspired by original Mikli sunglasses that are modernized with a flat plastic cut and strong angles for a strong silhouette. With innovation in mind, the **Fiare** is the evolution of the Ayer sunglass. Exclusive acetates in elaborate colors, cutouts and open spaces make this frame a piece of art. **Marmion** offers privacy with its oversized teardrop shape and slight endpiece wrap for a look reminiscent of the 80's fashion icons. **Callot** features a single bridge for a contemporary metal design.

To complete the collection, hero styles **Desir** and **Le Matin** are updated with new color additions in Violet Spotted Tortoise, Brown Tortoise Horn, and Crystal.

The collection will be available in stores May 2019.



**N°861**

Based on a vintage Mikli piece, this optical frame was designed for the individual who wants to be bold. The straight top line, key hole bridge, and oversized lens shape offers an edgy and fashion statement look.



**PONCEAU**

This optical frame was designed with the Mikli woman in mind. The upswept lens shape is accented with the dimensional beveled acetate cut and unique Branson technology.



**N°862**

An ultra-feminine sunglass that is quintessentially Mikli. Inspired by an archive piece, this frame is designed with a super flat front and curved end piece. Featured in iconic colors and new custom acetates.



**N°863**

A unisex sunglass inspired by the archive featuring strong angles for a daring look. Featured in iconic colors and new custom acetates.



**FIARE**

The evolution of the Ayer sunglass, this style is a tribute to the innovative frames in the archive. Exclusive acetates in complex colors, cutouts, and open spaces make this frame a piece of art.



**MARMION**

Inspired by the archive, this sunglass is an oversized acetate teardrop design. The bold look showcases the exclusive Mikli colors in three iconic and two new hues.

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### **CALLOT**

Callot is distinctively Mikli in its design. The single bridge offsets the streamlined metal construction giving the frame an edgy look.

**About Alain Mikli:**

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**About Alain Mikli:**

The brand was founded in 1978 in Paris, pioneering the idea of wearing eyewear as an accessory. Since then, Alain Mikli has been synonymous with provocation and distinctiveness thanks to its unique design and exclusive color combinations. Throughout the eighties and nineties, the brand strongly influenced the direction of the eyewear industry, and aligned with iconic brands, artists and photographers who shared a common aesthetic vision. The intention behind the designs has always been exclusive - selectively targeting an audience of tastemakers and creatives globally. For more information visit [www.alainmikli.com](http://www.alainmikli.com)

**Luxottica Group S.p.A.**

Luxottica is a leader in the design, manufacture and distribution of fashion, luxury and sports eyewear. Its portfolio includes proprietary brands such as Ray-Ban, Oakley, Vogue Eyewear, Persol, Oliver Peoples and Alain Mikli, as well as licensed brands including Giorgio Armani, Burberry, Bulgari, Chanel, Coach, Dolce&Gabbana, Ferrari, Michael Kors, Prada, Ralph Lauren, Tiffany & Co., Valentino and Versace. The Group's global wholesale distribution network covers more than 150 countries and is complemented by an extensive retail network of approximately 9,100 stores, with LensCrafters and Pearle Vision in North America, OPSM, LensCrafters and Spectacle Hut in Asia-Pacific, GMO and Oticas Carol in Latin America, Salmoiraghi & Viganò in Italy and Sunglass Hut worldwide. In 2018, with approximately 82,000 employees, Luxottica posted net sales of about Euro 9 billion. Additional information on the Group is available at [www.luxottica.com](http://www.luxottica.com).