

CARY GRANT
OLIVER PEOPLES
LOS ANGELES

OLIVER PEOPLES COLLABORATES WITH THE CARY GRANT ESTATE ON GLASSES INSPIRED
BY THE ACTOR'S ICONIC STYLE



FILM STILL CREDIT: NORTH BY NORTHWEST and all related characters and elements © & ™ Turner Entertainment Co. (s19)

Cary Grant adjusts his glasses. The frames give his charismatic character, Roger Thornhill, definition. He's a man on the run, mistaken for someone else but taking matters into his own hands. This is a moment of flirtation and revelation in the iconic thriller "North by Northwest." With their signature commitment to quality and timeless class, Oliver Peoples will bring to market an optical and sunglass inspired by this significant moment. More than an accessory, they represent the style and character of one of cinema's greatest figures.

Not only does The Cary Grant mark the first-ever authorized collaboration with the actor's estate, it's the first time his name and likeness have been loaned to any brand. "Cary wore glasses that were simple, sophisticated and of great quality. We realized that this was Oliver Peoples mantra," says his wife Barbara Grant Jaynes. Daughter Jennifer Grant adds, "Dad had great taste but above all it was his innate elegance. Elegance in his movement, his thought, and the way he put himself together."

"I'm incredibly humbled that Oliver Peoples is the first brand to collaborate with the Cary Grant Estate. We wanted the frames to pay homage to the style and aesthetic of Cary, one of the most iconic Hollywood actors of all time. Working so closely with Barbara and Jennifer, and hearing their personal stories about Cary was an exceptional experience and helped us define the details that best reflected his taste. I'm honored Oliver Peoples is now part of his legacy," - Giampiero Tagliaferri, Creative Director of Oliver Peoples.

From color to form and material, Oliver Peoples delivers a loyal representation of Cary Grant's sophisticated nature with a considered touch of modernity. Six clever colorways have been crafted to include a product-exclusive Grant tortoise acetate, and an 18k gold plated style for Oliver Peoples boutiques and online. On the temple tip of the frame there is a discreet CG monogram created from his personal stationery, and a custom case inspired by the colors of his suit worn in the film.

A brand born of California, they found the perfect inspiration in Cary Grant, and the family is inspired by Oliver Peoples. "Cary absolutely adored California," Barbara says, "It was the cherry on top of the cake for this partnership." Considering no one embodies elegance more than Cary Grant, the Oliver Peoples CG frames are a must have for anyone who aspires to classic Hollywood style with a modern twist.

The **Cary Grant** will be available the first week of April in Oliver Peoples boutiques and online, and from May onward at select wholesale partners. Prices will range from \$380-\$560 for the optical offering, and \$415 to \$635 for sun.

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ABOUT OLIVER PEOPLES, INC.

Oliver Peoples was founded in 1987 with the opening of its first boutique in the heart of West Hollywood, California and subsequent launch of the original designs. The frames were inspired by an estate collection of vintage American made eyewear purchased by the Founders of the brand in the late 1980s. This vintage aesthetic, along with the unique culture of Los Angeles - elements of fashion, film, art, music, and the Southern California lifestyle - remain at the core of the brand's DNA and serves as inspiration for designs with global appeal. Oliver Peoples eyewear is hand-crafted of the finest quality materials, with a focus on exclusive product details and superior lens technology. Exclusively available at the finest optical retailers, department stores, and specialty boutiques around the world, Oliver Peoples has built a loyal following of culturally distinctive, progressive and influential tastemakers. The company currently has distribution in more than 60 countries worldwide and operates 30 retail stores with new openings in Dallas, Hong Kong, Berlin, and London. To view select Oliver Peoples styles online and find boutique locations, please visit www.oliverpeoples.com.