

OLIVER PEOPLES

THE ROW

OLIVER PEOPLES PRESENTS THE ROW RESORT 2019 COLLABORATION

Los Angeles, CA – This season Oliver Peoples and The Row introduces a bold and edgy collection of sunglasses in rich acetates and thin titanium metal. The results perfectly reflect the effortless design sensibility and understated elegance of both brands. The collection includes four new sun styles **Aero LA**, **Victory LA**, **BA CC**, and **LA CC**. Three of the four designs are unisex, which aligns with The Row's recent launch of menswear.

Aero LA and **Victory LA** are new interpretations of two of Oliver Peoples most iconic sunglasses "Aero" and "Victory". Originally launched in 1997 and 2001, both frames quickly became sought out staple pieces amongst the Hollywood elites. Celebrities such as Jennifer Aniston, Brad Pitt, Meg Ryan, Angelina Jolie, and John Stamos were among the many who repeatedly wore the frames. Aero LA and Victory LA include The Row's now recognizable linear engraving in titanium on the eyewire, endpiece, and temples as well as vivid-colored custom glass lenses.

BA CC and **LA CC** are two new distinctively sophisticated acetate frames. Both styles include linear engraving on a custom plaque and embedded core wire. **BA CC** is a classic oversized square lens shape which combines richly hued-acetates and vibrant glass lenses for an effortlessly cool look. **LA CC** is a shallow women's design which plays with an unconventional scale for an assured aesthetic creating a mod yet retro design.

To complete the collaboration, Oliver Peoples and The Row will release new color additions of famed styles **After Midnight**, **Brownstone 2**, and **Board Meeting 2** from the previous collection. **After Midnight**, a round 80's inspired sunglass fashioned after the late nights in New York and styling of the era. This style quickly became one of the most recognized styles of the collaboration. **Brownstone 2**, a classic Panto design made of ultra-chic titanium featuring linear engraving. **Board Meeting 2**, a vintage inspired design made of titanium and base glass lenses for a progressive touch.

Discover the Resort Collection September 2018.

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AERO LA

Inspired by mid-50's pilot style design, the Aero remains among the most iconic Oliver Peoples style. Originally launched in 1997, this classic double bridge metal frame was reinterpreted using The Row detailing.



VICTORY LA

Originally launched in the 2001 collection, the Victory is another iconic Oliver Peoples frame sunglass still asked for by name. This double bridge squared design was reinterpreted using The Row detailing.



BA CC

A classic sunglass with the understated elegance of The Row. Richly-hued acetates are combined with vibrant glass lenses for an effortlessly cool look.



LA CC

Bold acetate accompanies a shallow lens shape for this unique retro design. The frame plays with an unconventional scale for an assured aesthetic.



AFTER MIDNIGHT

A round 80's inspired sunglass fashioned after the late nights in New York and styling of the era. The titanium frame is detailed with a linear engraving.

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BROWNSTONE 2

A classic Panto design made of ultra-chic titanium. The frame includes the iconic linear engraving for a cool progressive touch.



BOARD MEETING 2

A vintage inspired design made of titanium and glass lenses. The frame includes the iconic engraving and offers a sleek look.