

OLIVER PEOPLES

LOS ANGELES

OLIVER PEOPLES PRESENTS THE SPRING 2021 COLLECTION

Los Angeles, CA – Oliver Peoples Spring 2021 is a bold season ahead. The collection looks to iconic frames for inspiration and builds on them with modern colorways, newly developed shapes, and unique custom tints. Spring 2021 offers a wide range of looks to satisfy each style personality and features key vignettes throughout that define the collection.

The highlight is the release of the **Gregory Peck 1962** folding frame. With an ode to the premiere year of the film, *To Kill a Mockingbird*, Peck 1962 is a reinterpretation of the classic Gregory Peck frame with a standout, folding mechanism feature. Never before seen on any Oliver Peoples style, this design detail allows the wearer to perfectly fold up the frame – ideal for travel or every day on the go. Peck 1962 features a keyhole bridge alongside the same beautiful design details as before. For an update, the frame features a brand-new custom cap detail that intricately hides the folding hinges to maintain a clean look. Crafted to perfection, the frame was made in collaboration with the Peck family estate and is offered in a wide array of custom acetates.

This season also celebrates the heritage tortoise acetates that have defined Oliver Peoples. For a refresh, the collection offers the custom colors, YTB and 382, vintage-inspired patterns first introduced in the early days of the brand, and today, seen on **Merrivale, Martineaux, Laiya, and Lewen**.

The sunglass category launches seven new styles: **Weslie Sun, Merrivale, Martineaux, Laiya, Lewen, and Casian**. **Weslie Sun** is a refined style made in Japan. With a high bridge detail alongside a fresh color palette, the frame is elevated and effortlessly cool. **Merrivale** is a 1960s mod-inspired style with a universally flattering shape offered in classic and vibrant colors. **Martineaux** features an exaggerated keyhole bridge and is available in both iconic acetates, YTB and 382. **Laiya** is a glamorous frame offered in classically sophisticated colors. **Lewen** is an edgy, fashion-forward style featuring a high bridge and available in vivid acetate patterns. **Casian** is an oversized frame made with printed and solid acetates in neutral colors to match.

Spring 2021 introduces six new optical frames: **Weslie, Willeta, Desmon, Lynes, Tannen, and Stanfield**. **Weslie** is an intellectual style meant to stand out. This sleek Japanese-made frame can be found in beautiful custom gradient lenses alongside a vintage-inspired high bridge. For another frame intended to be seen, **Willeta** is a 1970s inspired thin feminine acetate that features a butterfly lens shape. **Desmon** is a beveled acetate frame with a distinct keyhole bridge for a quintessentially Oliver Peoples aesthetic. **Lynes** features a deeper, square lens shape for a noticeable look paired with subtle details including a design embedded temple. Inspired by the iconic Oliver Peoples frame, Tycoon, **Stanfield** and **Tannen** are bold, edgy acetate styles with exquisite light tint lens options.

Discover the Spring 2021 Collection in February 2021.

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ABOUT OLIVER PEOPLES, INC.

Oliver Peoples was founded in 1987 with the opening of its first boutique in the heart of West Hollywood, California and subsequent launch of the original designs. The frames were inspired by an estate collection of vintage American made eyewear purchased by the Founders of the brand in the late 1980s. This vintage aesthetic, along with the unique culture of Los Angeles – elements of fashion, film, art, music, and the Southern California lifestyle – remains at the core of the brand's DNA and serves as inspiration for designs with global appeal. Oliver Peoples eyewear is hand-crafted of the finest quality materials, with a focus on exclusive product details and superior lens technology. Exclusively available at the finest optical retailers, department stores, and specialty boutiques around the world, Oliver Peoples has built a loyal following of culturally distinctive, progressive and influential tastemakers. The company currently has distribution in more than 60 countries worldwide and operates 41 retail stores with new openings in Amsterdam, Aspen, Milan, and more. To view select Oliver Peoples' styles online and find boutique locations, please visit www.oliverpeoples.com.

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