



2020 COLLECTION

VINTAGE ELEGANCE AND ECLECTIC MODERNITY.
THE NEW PERSOL ICONS BOAST STAR APPEAL.

The collection embodies the strength and personality of Persol, which, thanks to the elegance and style of its glasses, has been an emblem of Italian craftsmanship since 1917, always cherished by Italian cinema and Hollywood.

In the 2020 collection, Persol celebrates the glamour of '70s stars with vintage references. However, the past is always modernized by lenses and acetates in new colour combinations. There are plenty of novelties featuring eclectic shapes and sartorial finishes that combine metallic shades with slim acetate covers.

The brand continues its evolution with new elements that perfectly integrate with Persol's unmistakable style, such as the inverted V-bridge and metal temples finished with elongated acetate tips, which make the models even more elegant.



PO0581S

These acetate sunglasses have a large, boxy design and a '70s allure. The model has a bold profile with large temples featuring two of the brand's original patents – which offer a perfect fit – both in polished metal: the Meflecto system and the iconic Persol arrow. The glasses come in classic black and havana, with green lenses, and with innovative combinations of two contrasting acetates combined with premium crystal lenses: beige tortoiseshell + smoke grey with grey-blue gradient clear lenses; yellow tortoiseshell + blue with grey-blue gradient lenses; brown tortoiseshell + beige and brown gradient clear lenses; beige tortoiseshell + green with olive green gradient lenses.



PO2471S

Vintage elegance and understated: these are the defining characteristics of these sunglasses available in various metallic shades with an acetate cover. The panto profile has rounded corners with an original inverted V-bridge and is combined with the new ultra-slim temples. The flex hinge is finished with the iconic Persol arrow and provides a custom fit. This model is available in various combinations of colours and materials and comes in a range of crystal lenses.

The versions are as follows: honey + gunmetal with light blue lenses; light blue + brown with gradient brown clear lenses; black + gold with green lenses, including a polarized version; smoke grey + silver with grey gradient clear lenses; havana + gunmetal with polarized brown or green lenses.



PO2472S

Metal sunglasses with an acetate cover. Persol introduces a sophisticated hexagonal shape with this model. A new V-bridge and slim temples with extra-long acetate tips complete the sunglasses frame. It comes in various versions featuring different acetates and premium crystal lenses. The combinations are as follows: honey + gunmetal with blue lenses; blue + brown with brown gradient lenses; black + gold with green gradient lenses; grey + silver with clear gradient lenses; havana + gunmetal with green lenses.



PO3249V

Large round acetate glasses. The style boasts an original '80s vintage and intellectual flair thanks to its design taken from the brand's archives. The details are also in keeping with the brand's identity: the bridge is bold, while the temples are slim and finished with two of Persol's most famous patents designed to provide maximum comfort when worn, the Meflecto system and the Arrow. The model comes in the following exclusive Persol shades: havana; black; sienna; cobalt; honey.



PO2471V

Those who love understated styles without sacrificing a tailored flair will really appreciate these metal glasses with an acetate cover. The panto design, which features the new inverted V-bridge, has rounded corners. The temples are slim, with long acetate tips, while the flexible hinge is finished with the Persol arrow to ensure maximum grip. The model is available in various combinations of metallic and acetate shades in the following versions: havana + gunmetal; honey + gunmetal; blue + brown; black + gold; grey + silver.



PO2472V

These eclectic, chic glasses with a hexagonal shape are made of metal with an acetate cover. The model has a minimal profile featuring the new V-bridge and slim temples with long, elegant acetate tips. The hinge is finished with the famous Persol arrow, the brand's original patent, which provides a custom fit. This frame comes in five different combinations: havana + gunmetal; honey + gunmetal; blue + brown; black + gold; grey + silver.



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