



GENUINE SINCE 1937

RAY-BAN TITANIUM MADE IN JAPAN

Luxottica celebrates its acquisition of Fukui Megane (est. 1969) – a prestigious Japanese producer of titanium and solid gold eyewear – and the resulting addition of a unique manufacturing capability to its global portfolio, by recreating its most iconic Ray-Ban models using Titanium.

Bringing together world leaders in production, craftsmanship and design with one-of-a-kind style, this exclusive Titanium capsule collection shows exactly why Ray-Ban is always ahead of the pack. Lightening up the iconic status of the Ray-Ban Aviator, Ray-Ban Caravan and Ray-Ban Round with ultra-light Titanium, each of these hero shapes merge visionary perspective, pioneering artistry and timeless design to create a premium eyewear experience that performs to perfection.

Lighter, stronger and clearer than ever, the distinctive style of the Ray-Ban Aviator, Ray-Ban Caravan and Ray-Ban Round are reborn in ultra-light Made in Japan titanium with meticulously crafted, filigree engraving with premium anti-reflective lens options for an ultra-quality finish and superior vision comfort. Made for discerning individuals who never compromise on quality or style, the refined color selection offers subtle brushed metal tones of white gold with green lenses, antique gold with grey lenses, pewter with blue lenses and shiny white gold with crystal green polar lenses, for looks that go from effortless style to total icon in an instant.

Underlining the uncompromising quality of this exclusive new range, each frame comes with a dedicated packaging.



About Ray-Ban:

www.ray-ban.com
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About Luxottica Group S.p.A.

Luxottica is a leader in the design, manufacture and distribution of fashion, luxury and sports eyewear. Its portfolio includes proprietary brands such as Ray-Ban, Oakley, Vogue Eyewear, Persol, Oliver Peoples and Alain Mikli, as well as licensed brands including Giorgio Armani, Burberry, Bulgari, Chanel, Coach, Dolce&Gabbana, Ferrari, Michael Kors, Prada, Ralph Lauren, Tiffany & Co., Valentino and Versace. The Group's global wholesale distribution network covers more than 150 countries and is complemented by an extensive retail network of approximately 9,000 stores, with LensCrafters and Pearle Vision in North America, OPSM and LensCrafters in Asia-Pacific, GMO and Óticas Carol in Latin America, Salmoiraghi & Viganò in Italy and Sunglass Hut worldwide. In 2017, with approximately 85,000 employees, Luxottica posted net sales of over Euro 9 billion. Additional information on the Group is available at www.luxottica.com.