



VOGUE EYEWEAR SPRING SUMMER 2019 COLLECTION

Ending a great year on a high note and starting the new season with a bang, Vogue Eyewear builds on the global success of the Gigi Hadid X Vogue Eyewear collaboration with a sensational new capsule.

Co-designed and named by the fashion authority herself, ten Special Collection frames add a flash of high-power glamour to the fresh new core collection to offer a perfect mix of casual chic and urban glam looks with must-have appeal.

Inspired by the expressive confidence of modern women and the incredible energy of the “city that never sleeps”, these styles are all about empowering a new fashion generation to be everything they have ever wanted to be. And as always, Vogue Eyewear has every style profile covered: from the high-profile status of runway stars to the retro-chic look of the latest trends. Whether you want to add a flash of street-fashion to your look with a racy visor or wrapped shield, or take light, playful metal shapes to the max with color-outside-the-line profiles or dazzling crystal trims, the focus is all about showing the world how you #SHOWYOURVOGUE.

Vogue Eyewear – made to frame trends that are always all about the woman who wear them.

**VO5257S – ZOOM-IN**

Night or day, this frame has it wrapped. Modeled on the high-energy space of New York, this statement style defines the dynamic personality of hard-to-beat women with an avant-garde wrapped design and bold profiles. Glowing transparent catwalk colors, opal or white SKUS get tone-matched gradient and mirror shades for looks with total fashion appeal, classic black or havana define powerful style that knows no limits.

**VO4137S – G-VISION**

Profiling casual city glamour with a playful edge, this geometric metal visor updates the retro-futuristic mood of the latest trends with sharp angles and eye-catching shades. Pairing directional full metal profiles with tri-gradient lenses, the stand-out look is all about bounce-back fashion attitude that is made to play.

**VO 4140 - 23RD STREET**

A 'too cool for school' look gets a rich new color profile. Designed to make a statement, this larger than life optical frame transcends the trends with its own directional attitude. Taking the retro out of full metal, the deeper square shape and linear double bridge redefine original icons with a musthave, future-focused twist.

**VO 5280SB - SOHO**

Born in the 90's and headed straight for the future, a new generation of glamour dazzles in style. Redefining a trend leader, cut-off rims and an extended lateral profile give this super-slim 90's-inspired shade a futuristic edge, while contemporary frame-lens color combos juxtapose catwalk transparencies, uber-glam total black and heritage havanas with trending solid lenses and sparkling Swarovski crystals for must-have fashion allure and a premium look and feel.

**VO 4138S - LAFAYETTE**

Fusing this year's hottest trends, this new metal interpretation of the cat-eye is all about attitude. Revisiting retro-chic femininity with 90's-inspired rebel attitude, this petite frame scales-down full metal style with exclusive Gigi Hadid appeal. From pastel to full-on metal tones, colorful rim profiles and trending saturated shades reinvent vintage design with contemporary appeal.



VO 5283S - BELLA

Bold contrasts and intriguing layers make up the polished gaze of fashion protagonists who are always ready to take the spotlight. Pairing shimmering opal tones or playful graphic layers with intense lens colors and light mirror shades, this super trendy low-lens shape offers sensational style with a whole lot of personality. Choose from opal nude or light grey, total black or a high-impact red-white-black combo for the look that fits your mood.



VO 5284S - HIGHLINE

Made for trendsetters of the future, Highline vamps up city style with fast fashion attitude. Keeping pace with the up-trending mono frame look, industrial lines and mirrored skyscrapers inspire the geometric angles and flat lenses of this edgy shield, while cool catwalk transparencies, graphic black or white frame eye-catching tri-gradient shades to define its daring color profile.



VO 5282SB - SUPER

With its exaggerated angles and sparkling crystal décor, this bold interpretation of the season's hottest shape flaunts a dash of futuristic glamour and playful personality. Available in polished acetates, including rich tones of Havana, shimmering opals and bold white with trendy dark solid lenses, this look says it all.



VO 4139SB - TAURA

Playing with the retro-chic allure of a low-lens metal shape, this aspirational look loads up on super fashion appeal. Trending dark shades and sparkling Swarovski crystal brows offset polished metal tones, including feminine copper or rose gold, super sleek silver and rock-glam black for a look that is guaranteed to let a whole universe of fashion stars shine bright, night and day.



VO 5281 - YOLA

With its original retro-chic, 50's inspired cat-eye shape – this petite acetate frame flaunts stunning new angles of contemporary glamour. Available in luminous acetate colorways – including sophisticated brown/gray havana, daring opal red and super-trendy transparent frames –, this distinctive look is all about owning the power of you.

**VO 4118S**

Flat metal shades and lacy cut-outs give contemporary style a super feminine edge. Framing the spontaneous style of modern women, easy to match metal tones reinvent a bestseller story with metal lace details behind a clean-cut lens-over-frame construction and lace temples. Flat light gradient mirror lens shades pair with trendy copper, rose or pale gold and high definition black to create a wide range of looks. Lens-over-frame construction with new colored lens profiles and metal lace back frame give to this product a unique twist.

**VO 5258**

Reinventing the profile of optical style with exquisite attitude, a bestseller design concept gets a light, polished twist. Flaunting fine cut-out metal lace temples in trendy copper or golden tones and trendy transparent fronts, this is a look that literally let the light shine through. Choose from transparent light blue, pink or crystal frames and classic black or dark Havana SKUS.

**VO 4133S**

Retro-chic yet totally up-to-date, crafted enamel wings give this classic-modern metal style an irreverent flyaway profile. Choose from contemporary copper, chic pale gold and super sleek silver, with high definition black or brown colored rims on 2 SKUs, and 3-tone enamel finishes with shaded gradient lenses for a total color effect.

**VO 4134S**

Paired down and colored up, minimal metal and light gradient shades give retro-inspired design a trendy new profile. Adding a beautifully crafted finish to this fun double bridge geometric shape, colorful enamel accents on flyaway metal wings pair with fresh gradient lenses to make super feminine style as chic and fun as it gets.

**VO 4131**

Elevating the fine-profile design of polished metal wire optical shapes, crafted enamel finishes and flyaway wings give this contemporary-classic optical style a playful, feminine profile. Available in both trendy and classic metal tones with colorful accents, this look goes from retro-chic to totally contemporary in a wink.

**VO 4132**

Always pretty and totally sophisticated, crafted color profiles give this fine metal shape playful contemporary style that is as smart as it is sweet. Evolving the petite proportions of a chic oval shape, candy pastels & rich metal textures give this super feminine profile a fresh urban look with on-trend appeal.

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