

Luxottica: dividend payment date

Milan, Italy - March 13, 2008 - Luxottica Group S.p.A. (NYSE: LUX; MTA: LUX) clarifies that the proposed cash dividend announced earlier today in a separate press release will be paid in Euro to holders of ordinary shares on May 22, 2008.

Deutsche Bank Trust Company Americas, the depositary of Luxottica Group's ordinary shares represented by American Depositary Receipts (ADRs), will make the dividend payable in U.S. dollars to ADR holders on May 29, 2008, at the Euro/U.S. dollar exchange rate of May 22, 2008.

The ex-dividend date for both holders of ordinary shares and ADRs will be May 19, 2008.

## Luxottica Group S.p.A.

Luxottica Group is a global leader in eyewear, with over 6,000 optical and sun retail stores in North America, Asia-Pacific, China, South Africa and Europe and a strong brand portfolio that includes Ray-Ban, the best selling sun and prescription eyewear brand in the world, as well as, among others, license brands Bvlgari, Burberry, Chanel, Dolce & Gabbana, Donna Karan, Polo Ralph Lauren, Prada, Salvatore Ferragamo and Versace, and key house brands Oakley, Oliver Peoples, Vogue, Persol, Arnette and REVO. In addition to a global wholesale network that touches 130 countries, the Group manages leading retail brands such as LensCrafters, Pearle Vision and Sunglass Icon, in North America, OPSM and Laubman & Pank in Asia-Pacific, and Sunglass Hut globally. The Group's products are designed and manufactured in six Italy-based high-quality manufacturing plants and in the only two China-based plants wholly-owned by a premium eyewear manufacturer. For fiscal year 2007, Luxottica Group (NYSE: LUX; MTA: LUX) posted consolidated net sales of €5 billion. Additional information on the Group is available at www.luxottica.com.

## Safe Harbor Statement

Certain statements in this press release may constitute "forward-looking statements" as defined in the Private Securities Litigation Reform Act of 1995. Such statements involve risks, uncertainties and other factors that could cause actual results to differ materially from those which are anticipated. Such risks and uncertainties include, but are not limited to, the ability to successfully integrate Oakley's operations, the ability to realize expected synergies from the merger with Oakley, the ability to successfully introduce and market new products, the ability to maintain an efficient distribution network, the ability to predict future economic conditions and changes in consumer preferences, the ability to achieve and manage growth, the ability to negotiate and maintain favorable license arrangements, the availability of correction alternatives to prescription eyeglasses, fluctuations in exchange rates, the ability to effectively integrate other recently acquired businesses, as well as other political, economic and technological factors and other risks and uncertainties described in our filings with the U.S. Securities and Exchange Commission. These forward-looking statements are made as of the date hereof, and we do not assume any obligation to update them.

## Media and investor relations contacts

**Media Relations:** 

Carlo Fornaro

**Group Corporate Communications Director** 

Tel.: +39 (02) 8633 4062

Email: MediaRelations@luxottica.com

Luca Biondolillo

**Head of International Communications** 

Tel.: +39 (02) 8633 4668

Email: LucaBiondolillo@Luxottica.com

**Investor Relations:** 

Alessandra Senici

**Group Investor Relations Director** 

Tel.: +39 (02) 8633 4069

Email: <a href="mailto:lnvestorRelations@Luxottica.com">lnvestorRelations@Luxottica.com</a>