



INFORMATION ACCORDING TO ARTICLE 84 BIS OF CONSOB RESOLUTION 11971/99

Luxottica announces the completion of its reassignment program of new options for employees domiciled in the U.S.

Milan, Italy, June 15, 2009 - Luxottica Group S.p.A. (MTA: LUX; NYSE: LUX), a global leader in the design, manufacturing and distribution of fashion, luxury and sports eyewear, today announced the completion of its reassignment program of new share options, which was approved by its Board of Directors on May 7, 2009, for certain employees domiciled in the United States who were beneficiaries of the Company's stock option grants approved in 2006 and 2007. The reassignment program, which has been structured as a tender offer under U.S. securities law, was completed at 11:59 p.m. EDT on Friday, June 12, 2009. All outstanding eligible options that were properly tendered under the reassignment program by eligible employees have been accepted.

Pursuant to the terms of the reassignment program, Luxottica Group accepted for cancellation options to purchase 3,725,000 ordinary shares, representing approximately 99.6% of the shares underlying all eligible options held by employees domiciled in the U.S. Of this amount, 825,000 shares were subject to options issued under the 2006 and 2007 stock option grants, while 2,900,000 shares were subject to options issued under the 2006 3-year extraordinary performance stock option grant.

Pursuant to the terms and conditions of the reassignment program, on June 12, 2009, Luxottica Group issued to employees domiciled in the U.S. who properly tendered eligible options new options to purchase an aggregate of 2,275,000 ordinary shares, consisting of new options issued under the Luxottica 2001 Stock Option Plan to purchase an aggregate of 825,000 ordinary shares and new performance options issued under the Luxottica 2006 Stock Option Plan to purchase an aggregate of 1,450,000 ordinary shares.

The new options issued under the Luxottica 2001 Stock Option Plan have an exercise price of €15.03 per share. The new performance options issued under the Luxottica 2006 Stock Option Plan have an exercise price of € 15.11 per share.

The full terms and conditions of the reassignment program are set forth in a Tender Offer Statement on Schedule TO, as amended, that Luxottica has filed with the SEC.

In accordance with Italian law, further information is provided in the attached Table 1 of scheme 7 of Annex 3A to Regulations CONSOB n.11971/99.

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**SHARE-BASED PAYMENT SCHEMES – STOCK OPTION GRANT 2009
ORDINARY GRANT 2009**

Table 1 of scheme 7 of Annex 3A to Regulations for Issuers dated 11971/99

Name or Category	Position (to be specified only for individuals listed by name)	BOX 2						
		Options (option grant)						
		Section2						
		New options granted by the board on the basis of resolutions previously adopted by the GM						
		Date approved by shareholders in AGM	Description of instrument	No. of instruments underlying options awarded	Date of award by competent governing body	Strike price	Market price for instruments as at the award date	Expiration date
BOXER MICHAEL	Director in a subsidiary company	September 20, 2001	Stock option	40,000	June 12, 2009	€ 15.03	€ 14.79	March 31, 2017
BRADLEY KERRY M.	Director in a subsidiary company	September 20, 2001	Stock option	70,000	June 12, 2009	€ 15.03	€ 14.79	March 31, 2017
COLEMAN THOMAS L.	Director in a subsidiary company	September 20, 2001	Stock option	40,000	June 12, 2009	€ 15.03	€ 14.79	March 31, 2017
DENNIS JACK	Director in a subsidiary company	September 20, 2001	Stock option	40,000	June 12, 2009	€ 15.03	€ 14.79	March 31, 2017
FAY PIERRE	Director in a subsidiary company	September 20, 2001	Stock option	60,000	June 12, 2009	€ 15.03	€ 14.79	March 31, 2017
GIANNOLA VITO	Director in a subsidiary company	September 20, 2001	Stock option	10,000	June 12, 2009	€ 15.03	€ 14.79	March 31, 2017
LOVEJOY WALLACE W.	Director in a subsidiary company	September 20, 2001	Stock option	10,000	June 12, 2009	€ 15.03	€ 14.79	March 31, 2017
MICHEL BRIAN	Director in a subsidiary company	September 20, 2001	Stock option	5,000	June 12, 2009	€ 15.03	€ 14.79	March 31, 2017
Other managers and employees domiciled in the United States (42)		September 20, 2001	Stock option	550,000	June 12, 2009	€ 15.03	€ 14.79	March 31, 2017



**SHARE-BASED PAYMENT SCHEMES – STOCK OPTION GRANT 2009
EXTRAORDINARY GRANT 2009 (PERFORMANCE OPTIONS)**

Table 1 of scheme 7 of Annex 3A to Regulations for Issuers dated 11971/99

Name or Category	Position (to be specified only for individuals listed by name)	BOX 2						
		Options (option grant)						
		Section2 New options granted by the board on the basis of resolutions previously adopted by the GM						
		Date approved by shareholders in AGM	Description of instrument	No. of instruments underlying options awarded	Date of award by competent governing body (BOD)	Strike price	Market price for instruments as at the award date	Expiration date
BOXER MICHAEL	Director in a subsidiary company	June 14, 2006	Stock option	50,000	June 12, 2009	€ 15.11	€ 14.79	June 12, 2018
BRADLEY KERRY M.	Director in a subsidiary company	June 14, 2006	Stock option	550,000	June 12, 2009	€ 15.11	€ 14.79	June 12, 2018
COLEMAN THOMAS L.	Director in a subsidiary company	June 14, 2006	Stock option	250,000	June 12, 2009	€ 15.11	€ 14.79	June 12, 2018
Other managers and employees domiciled in the United States (9)		June 14, 2006	Stock option	600,000	June 12, 2009	€ 15.11	€ 14.79	June 12, 2018