

(Translation from the Italian which remains the definitive version)



LUXOTTICA GROUP S.p.A.
Registered Offices in Milan (Italy), Via C. Cantù, 2
Paid in Capital Stock
Euro 27,822,790.98 Fiscal Code and Companies Register no. 00891030272
List of Business and Administrative Information Milan No. 1348098
Vat No. 10182640150

NOTICE OF CALL ORDINARY MEETING OF STOCKHOLDERS

The stockholders of Luxottica Group S.p.A. (the "Company") are hereby convened for an ordinary meeting of stockholders to be held on October 29, 2009 at 11:30 a.m. at the registered office of the Company, Via C. Cantù 2, in Milan, Italy on first call, and on October 30, 2009 at the same time and same place on second call, to consider the following:

AGENDA

Consideration of resolutions relating to:

1. The distribution of dividends
2. The authorization to purchase and sell the Company's ordinary shares
3. The restitution of the membership of the Board of Statutory Auditors

Pursuant to the By-Laws and in compliance with Article 2370 of the Italian Civil Code, in order to attend the meeting, stockholders must deposit, at least two business days prior to the date of each meeting, the appropriate certification issued by the relevant authorized intermediaries attesting to their right to exercise stockholder rights. The shares for which notice of attendance of the meeting have been given may not be transferred before the meeting has taken place.

The Board of Directors report regarding the Agenda and the relevant documentation relating to the items on the Agenda shall be filed at the Company's registered office and with Borsa Italiana S.p.A. as provided by Italian law. Such documentation will also be available on the Company's website: www.luxottica.com.

The holders of the Company's American Depositary Shares listed on the New York Stock Exchange, each representing the right to receive one Ordinary Share, who wish to attend the meeting personally, should contact Deutsche Bank Trust Company Americas, 60 Wall Street, New York, New York 10005 (attn. Daniel Belean, Corporate Actions Department, Tel. (+1) 212-250-6612, Fax: (+1) 212-797-0327) at least 15 days prior to the date of the meeting, in order to be informed about the requirements to be fulfilled to attend and to vote at the meeting.

Pursuant to article 84 of the Consob Rules No. 11971/99, the stockholders are advised that:

- the Company's capital consists of 463,713,183 ordinary shares with nominal value of Euro 0.06 per share;
- each ordinary share is entitled to one vote at the meeting;
- at the time of issuance of this notice, the Company indirectly holds, through its subsidiary Arnette Optics Illusions Inc., 6,434,786 of its ordinary shares for which, in accordance with Italian law, the right to vote is suspended; and
- each stockholder may be represented by written proxy by any other person, who may or may not be a stockholder, according to the procedures and time limits laid down by Italian law; a proxy form has been made available to the relevant intermediaries.

With respect to item 3 of the Agenda, stockholders are advised that, in compliance with current regulations and with the By-laws, the restitution of the membership of the Board of Statutory Auditors shall be made by majority voting ("*votazione a maggioranza relativa*"), with no list obligations.

Stockholders are also advised that pursuant to article 126 bis of Legislative Decree No. 58/98 stockholders, who jointly represent at least one fortieth of the capital stock, may request within five days from the publication of this notice to include additional items on the Agenda, listing in their petition the proposed additional items. Additions to the agenda may not be submitted for matters that are required by law to be proposed to the stockholders meeting by the directors or submitted to the meeting on the basis of a plan or report prepared by the directors. Any addition shall be published in accordance with the same procedures used for the publication of this notice.

Given the share capital structure of the Company as well as our experience from past meetings, it is likely that the ordinary meeting will take place on October 29, 2009.

Milan, September 18, 2009

LUXOTTICA GROUP S.p.A.
for the Board of Directors
The Chairman Leonardo Del Vecchio