

# OLIVER PEOPLES

LOS ANGELES

## OLIVER PEOPLES PRESENTS THE SPRING 2019 COLLECTION

**Los Angeles, CA** – The Oliver Peoples Spring 2019 Collection is masterfully curated to present an inspiring collection of eyewear. New custom details and intense color palettes set the collection apart from any other in its category. To celebrate the collection, this season launches a new Oliver Peoples icon—the Oliver and Oliver Sun, the first namesake frame of the brand. With the impeccable and timeless style aesthetic of the 60's and a touch of Southern California spirit, the **Oliver** and **Oliver Sun** evoke the feeling of the era while adding Oliver Peoples details to create a new classic.

The sunglass category introduces 6 new sun styles— **Kosa**, **Roone**, **Saurine**, **Erissa**, **Coliena**, and **Marlien**. These sunglasses exude confidence and style with a selection of frames that are bold and intricate. **Kosa** and **Roone**, a unique sunglass pairing that combines vintage styling and modern details for the classic Oliver Peoples touch. **Saurine** and **Erissa**, designed for the glamorous and sophisticated woman, are 90's inspired wrapped sunglasses available in an array of custom translucent acetate colors. **Coliena** and **Marlien** are oversized rimless sunglasses offered in striking gradient lenses.

The optical category introduces 3 new styles— **Ellerby**, **Landis**, and **Finley Vintage**. The designs are understated in their aesthetic yet have a strong, unspoken personality. Made in Japan, the **Ellerby** is a refined optical frame constructed of titanium. Its round shape is quintessentially Oliver Peoples. Also made in Japan, the **Landis** is distinctive with its rare lens shape and patterned Windsor rim colors.

Originally launched in 1993, the **Finley** become one of the most recognized frames of the brand. To keep the integrity of the frame, the **Finley Vintage** is re-introduced this season with exclusive embedded temple technology and a new Oliver Peoples filigree pattern, the **Palm Springs**. This intricate and detailed corewire is inspired by Mid-Century California Modernism, seen in the architecture throughout Palm Springs. The pattern is stylistically unique and is an evolution of the vintage inspired filigree used since the inception of the brand.

To complete the eyewear offering, the Spring 2019 Collection launches new color additions to Oliver Peoples favorites. The **Rayette**, & **Rassine** are available in warm gradients of Ochre Blue. While the **Marianela**, **Boudreau L.A.**, and **Zasia** are available in rich gemstone colors of Ruby, Sapphire, and Amber.

Discover the Resort Collection December 2018.

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## **ABOUT OLIVER PEOPLES, INC.**

Oliver Peoples was founded in 1987 with the opening of its first boutique in the heart of West Hollywood, California and subsequent launch of the original designs. The frames were inspired by an estate collection of vintage American made eyewear purchased by the Founders of the brand in the late 1980s. This vintage aesthetic, along with the unique culture of Los Angeles- elements of fashion, film, art, music, and the Southern California lifestyle - remain at the core of the brand's DNA and serves as inspiration for designs with global appeal. Oliver Peoples eyewear is hand-crafted of the finest quality materials, with a focus on exclusive product details and superior lens technology. Exclusively available at the finest optical retailers, department stores, and specialty boutiques around the world, Oliver Peoples has built a loyal following of culturally distinctive, progressive and influential tastemakers. The company currently has distribution in more than 60 countries worldwide and operates 30 retail stores with new openings in Madrid, Rome, Boston, Miami, and Brookfield place in New York City. To view select Oliver Peoples styles online and find boutique locations, please visit [www.oliverpeoples.com](http://www.oliverpeoples.com).

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