



THE NEW PERSOL CALLIGRAPHER EDITION CELEBRATES THE ART IN THE MOST SOPHISTICATED OF MANUAL SKILLS

There is a deep bond between the new Persol Calligrapher Edition and the art of modern calligraphy, because both prove that tradition can give life to utterly original, contemporary creations. Thanks to ancient savoir-faire, modern personality and character which shine through in both calligraphy and the design of the new collection.

The optical frames and sunglasses of the Persol Calligrapher edition combine a range of quality materials to create elegant front sections with all the lightness of a calligrapher's hand. The acetates, based on the sophisticated vintage shades in the Persol archives, interact with bridges and sleek temples in metal, with incisions invoking the thousands of lines that go into each magnificent work of calligraphy.

These are delicate, elegant glasses, designed for the modern gentleman in search of a unique pair. And given that desire for something unique, Persol's iconic Meflecto system, the legendary arrow on the temples and the sophisticated matching case are bound to be a hit.

OPTICAL FRAMES



PO3167V

Persol Calligrapher Edition pantos optical frames.

The new frames combine metal and acetate to create a front section that is as light as a calligrapher's hand. The metal bridge and temples are decorated with incisions inspired by the lines created by those ornate pens, while other detailing such as tiny rivets and the brand's iconic arrow and Meflecto system also feature. Available in a range of combinations of acetates taken from the Persol archives and innovative metallic shades: Havana-blue with bronze temples; Havana-red with gunshot-grey temples; Havana with semi-shiny gold temples; black with gunshot-grey temples; blond Havana with semi-shiny gold temples. The model comes with an exclusive case, while the temples have the collection signature etched onto the inside.



PO3168V

Persol Calligrapher Edition optical frames in acetate. The squared upper part of the frames adds a more contemporary, sophisticated touch to the pantos design, while the brand-new front section is as light as a calligrapher's hand. The bridge and temples in metal are decorated with incisions inspired by the lines created by those ornate pens, with the Meffecto system applied to the temples in metal as an added aesthetic element. Available in a range of sophisticated combinations of acetates taken from the Persol archives and several metallic shades: Havana-grey with semi-shiny black temples; Havana-blue with bronze temples; Havana with semi-shiny gold temples; black with gunshot-grey temples; blond Havana with semi-shiny gold temples. The temples have the collection signature etched onto the inside, while the frames are presented in an exclusive case.

SUNGLASSES



PO3166S

These Calligrapher Edition pantos sunglasses in acetate and metal are inspired by the fascinating art of calligraphy. They represent the newest incarnation of the Persol style, which deftly merges classic elegance with modern style. The model features some sophisticated detailing, such as incisions on the temples inspired by the lines created by those ornate pens, while tiny rivets and the stylised Persol arrow ensure a balanced effect. Available in several sophisticated colour options combining acetates taken from the Persol archives with metallic shades and polarised lenses: Havana-red with gunshot-grey temples and grey gradient lenses; Havana with gold temples and polarised brown lenses; black with gunshot-grey temples and polarised green lenses; blond Havana with gold temples and light blue lenses. The temples have the collection signature etched onto the inside, while the frames are presented in an exclusive case.



PO3165S

These sleek squared Calligrapher Edition sunglasses in acetate with a metal bridge and temples are expressly designed for those who love contemporary elegance but are unwilling to compromise on unique details. Inspiration is drawn from the ancient art of calligraphy – all deft pen strokes and beautiful ink lines – and can be seen reflected in the incisions on the temples, which appear drawn by the calligrapher's hand. The sense of uniqueness is further underlined by the sophisticated combination of acetates taken from the Persol archives, metallic shades and ultra-thin crystal lenses. Available in the following combinations: Havana-grey with semi-shiny black temples and grey gradient lenses; Havana-blue with bronze temples and clear brown gradient lenses; Havana with gold temples and brown polarised lenses; black with gunshot-grey temples and green polarised lenses; blond Havana with gold temples and light blue lenses. The temples have the collection signature etched onto the inside, while the frames are presented in an exclusive case.



For further details on Persol:

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Luxottica Group S.p.A.

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