



PERSOL FALL-WINTER 2021 COLLECTION

Revering the past, living the present and dreaming the future, this year Persol crafts a contemporary take on ageless design. And it's about more than style: it's a story, a sensation, a memory in the making. It's about looks that are made for life.

Evolving the brand's iconic aesthetic with forever-young nonchalance, the 2021 collection marks the beginning of an exciting new chapter in Persol. And there's a lot to look at.

Shaping a revolutionary cut-off version of the original Cellor and geometric reworks of classic panthos and double bridge styles, architectural lines transform iconic shapes with flat metal and sharp angles, while the dynamic pace of modern lifestyle drives the high-performance attitude of vintage pilots and an advanced new folding frame. Then come the bold profile glamor of cinema star-inspired looks and urban form-follows-function aesthetic of minimalist shapes that let the glowing colors of trademark Persol acetates shine through with effortlessly cool, new generation style.

It's time to write a new chapter in Persol – now all you have to do is choose where your part comes into the story.

PO2488S



Pairing sleek flat metal brows with sophisticated brushed or demigloss finishes, this highbrow panthos reimagines an original shape from the Persol archives with cutting-edge style. Featuring a bold rework of the trademark saddle-keyhole bridge & thin flex hinge enhanced metal temples, take your pick from modern brushed metal tones with polished arrows or total demishiny black with premium crystal and polar lenses in classic or iconic light blue shades.

PO3281S



Pared-down, yet anything but banal, flat brows and charismatic angles update this original Persol shape, streamlined contours and flexible temples make sure it is always a perfect fit. Available in a selection of heritage tones and textures, including exclusive Terra di Sienna, Caffé and Tobacco Virginia acetates, the frame features gold or silver metal accents and classic, light blue or polar crystal lenses for a look that is as sophisticated as it is iconic.

PO3281V



Eclectic, distinctive, unique – PO3281. Reworking a compact retrò panthos shape with on-point geometric angles and a strong shaped bridge, this fine profile optical frame features a textured palette with heritage Persol havanas and exclusive Terra di Siena for a rich, yet easy to match look, invisible comfort features tailor it to your everyday, effortlessly.

PO2484S



Enhancing vintage racing style with trend-aligned double rims and pioneering comfort features, a distinctive acetate high-bar redefines the tailored elegance of this unconventional Persol design. Framing iconic light blue or classic gradient and polar shades, chic gunmetal / Havana, classic black / gold and chic striated and gradient color combinations define its sophisticated color code, long acetate temple tips and advanced flex hinges guarantee enhanced comfort and wear.

PO2485V



Taking the sporting elegance of vintage racing style into the future, this high-bar optical shape transforms time defying design into a trend hero for tomorrow. Layering up the profile of a distinctive round drop retrò metal frame with a clean-cut acetate top bar, chic striated acetates and flex hinge enhanced temples profile the pioneering, performance driven identity of a true Persol protagonist.

PO3271S



A real classic: high-impact lines and advanced polar filters make sure this star-inspired style is always ready for the bright lights. Contouring the powerful acetate shape, subtle milled indents frame its glamorous profile, glowing colors and fresh gradient textures give it contemporary relevance. So, whether you choose total black or glowing honey with classic green lenses or lighten it up with a fresh two-tone gradient tortoise and transparent grey color combo, the mood is always on.

PO3272S



Glamorous, yet restrained, crafted design and colorful attitude frame the powerful personality of this shape-driven style. Featuring polished milled details that streamline the profile, signature Persol acetates define the palette with glowing tones of honey, a luminous brown tortoise / transparent grey mix and exclusive Terra di Siena, as well as total black, and classic or polar lens options for a classic-goes-contemporary finish.



PO3275V



Looking at optical design from a fresh perspective, minimalist style bridges the gap between form and function to give this easy to wear premium acetate frame a relaxed, contemporary personality. Smart, modern and stylish, on-point color options, including iconic honey or vivid cobalt, as well as versatile havana and exclusive Caffè offer wide ranging appeal, thin Meflecto temples with Persol Arrow flex hinges ensure absolute comfort and style.

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