



PERSOL SPRING 2021

RETRO-INSPIRED FRAMES THAT RESTYLE TRADITION

The new Persol collection presents intriguing reinterpretations of the inimitable style of vintage-inspired glasses.

The brand's vast archives have inspired bold frames that bring the overwhelming glamour of the '80s – with ultra-feminine glasses – and '70s back into the spotlight, presenting a striking look.

The collection also pays particular attention to new architecture and design trends, which are reflected in models with a sophisticated construction and unconventional shape, perfect for those who love to stand out for their unique style.

The dynamic look of the 2021 collection is further accentuated by the range of colours, which enhance the characteristics of the various models in elegant and unexpected combinations of classic and new acetates, metallic shades and a wide variety of crystal and polarised lenses.

SUNGLASSES



PO0582S

Butterfly sunglasses inspired by 80s glamour, embodying charismatic, confident femininity. Large and opaque, they feature a bold profile presented in a sophisticated range of streaked acetates coupled with pure crystal lenses. These cult glasses are finished with artisan attention to every detail and are moulded to perfectly rest on the face. Freccia and Meflecto, Persol's unmistakable style details, also ensure a perfect fit.

The model is available in six elegant variations: tortoiseshell streaked opaline blue with grey-blue gradient lenses; tortoiseshell streaked burgundy with brown gradient lenses; tortoiseshell streaked transparent green with grey gradient lenses; Sienna with light blue lenses; black with green lenses; havana with green lenses.



PO3268S

A powerful style accessory, the rectangular acetate sunglasses revive the overwhelming style of the '70s. This re-edition is inspired by vintage models – taken from the extraordinary Persol archive – and features a bold wrap-around frame. The glasses are completed by the Meflecto system on the temple and by the steel hinge with Freccia, iconic patents that ensure a perfect fit.

The colour combinations highlight the retro theme in six classic versions: mottled beige tortoiseshell with dark grey lenses; honey with green lenses; Sienna with light blue lenses; havana, with green or brown polarised lenses; black with green lenses, including in a polarised version.



PO3255S

In every collection, Persol's unmistakable style is enriched with new designs resulting from a combination with the latest trends. The acetate panto sunglasses are a perfect example, featuring a slender profile with rounded corners. The flexible temples – thanks to the brand's iconic Freccia and Meflecto patents – combine metal with acetate to offer a pleasantly tight fit.

The model is presented in an attractive range of combinations with crystal lenses: blue with light blue lenses; red with green or dark grey lenses; tortoiseshell with brown lenses; havana with green or brown polarised lenses; black with green lenses.



PO3269S

The boxy sunglasses are a true icon of '70s style. Taken from the Persol archives, this model is dedicated to Gen Z and Millennials who like to incorporate retro style in contemporary looks. The model has a bold acetate profile featuring the classic steel Freccia hinge and the Meflecto patent on the temple, guaranteeing a snug, comfortable fit.

The glasses come in several combinations that range from more contemporary tones to ultra-classic shades: transparent grey with light green lenses; cobalt with dark grey lenses; havana with green or brown polarised lenses; Sienna with light blue lenses; black with green lenses, including in a polarised version.



PO3264S

The panto sunglasses have a sophisticated structure that embraces contemporary design influences and features a double bridge integrated into the acetate frame combined with a slender metal lower bridge. The temples are made of metal with acetate tips and offer a comfortable fit thanks to the Persol Freccia hinge.

The model comes in eight elegant combinations of acetate, metallic tones and crystal lenses, in the following variants: transparent grey and black with grey lenses; transparent grey and silver with pink lenses; honey and gunmetal with antique grey lenses; havana and gunmetal with brown lenses or green polarised lenses; black and gold with green lenses or black polarised lenses; Sienna and gold with light blue lenses.



PO2480S

These sunglasses with a light metal and acetate structure feature an elegant shape. A model with a minimal, meticulously crafted style: from the inverted V-shaped bridge crowned by a double bridge to the long, slender temples covered with acetate and the tailored fit thanks to the hinge with the iconic Persol Freccia.

The glasses are available in a range of trendy combinations: light havana and black with blue gradient lenses or brown polarised lenses; black and gold with grey gradient lenses; yellow and brown with blue lenses; streaked blue-grey and gunmetal with dark grey lenses; havana and gunmetal with green lenses, including in a polarised version.



PO3265S

These boxy modern sunglasses are a true design accessory in terms of both their design and colour. The new double bridge features an upper bar integrated into the acetate frame and a lower metal bridge; the slim metal temples have an acetate tip and boast a perfect fit thanks to the flex hinge with Persol Freccia.

The model comes in several sophisticated variants with combinations of acetate, metal tones and crystal lenses: transparent grey and black with antique grey lenses; honey and gunmetal with antique blue lenses; havana and gunmetal with brown lenses or green polarised lenses; transparent grey and silver with pink lenses; black and gold with green lenses or black polarised lenses; Sienna and gold with light blue lenses.

EYEGLASSES



PO3263V

Boxy acetate eyeglasses. The design draws inspiration from '70s models in the Persol archives, reworked with a contemporary approach and artisan attention to every detail. The model's iconic appeal is highlighted by the Persol Freccia hinge which, along with the Meflecto integrated into the temple, gives this frame a perfect fit.

There are notable vintage influences in the range of available acetates: grey, cobalt, Sienna, havana and black.



PO3270V

The new acetate eyeglasses, inspired by the cult designs of Persol archives, feature a vintage spirit, creating a distinctive, contemporary style. The frame has a boxy design featuring a bold profile shaped and finished with artisan attention to detail.

The hinge with Freccia and Meflecto patent on the temples are iconic details which not only accentuate the frame's aesthetic appeal, but also ensure a comfortable fit.

The model is available in five elegant acetate versions: cobalt, opaline grey, Sienna, havana and black.



PO3267V

A sophisticated new acetate eyeglasses model. The round shape develops into soft corners that accentuate the eyebrow design, a chic and elegant look enhanced by the slightly bold thickness. The slim temples are equipped with mini Meflecto, an iconic detail which, together with the Persol Freccia hinge, guarantees a comfortable fit.

This model with original and sophisticated details comes in the following versions: cobalt, havana and black.



PO3254V

Acetate eyeglasses with an eclectic design featuring soft angles. An unusual frame for those who appreciate the charming shape and its minimal elegance. The well-formed profile is completed by a steel hinge with Freccia and metal temples with mini Mefflecto, which both guarantee a perfectly comfortable fit.

The model comes in five intellectual-chic versions: blue with black temples; red with silver temples; mottled tortoiseshell grey with gold temples; black with copper temples; havana with gunmetal temples.



PO2480V

Eyeglasses with metal structure covered with exclusive Persol acetates. Elegantly irregular, these glasses reveal their uniqueness in details, such as the original inverted V-shaped bridge, crowned by a slim metal bar, and the elongated and slim temples finished in acetate. The hinge with Persol Freccia is an iconic style detail that ensures a comfortable and tailored fit.

The model is presented in the following combinations: grey-blue streaked with silver; brown streaked with black; honey with brown; havana with gunmetal; black with gold.

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