



EVERGLASSES NEVER WITHOUT A PAIR

Beyond the immortal style, ingrained into our consciousness by movie stars and pop culture icons, Ray-Ban has a serious job to do. Your eyes are one of your most precious assets, and Ray-Ban lenses are engineered to protect them.

Ray-Ban has been protecting eyes from UV rays since 1937. Now, it is refocusing on this ongoing mission with the launch of a new product category: EVERGLASSES, a lifestyle accessory for every day use. EVERGLASSES encompasses three Ray-Ban lenses: Evolve Photochromic Lenses, Clear Lenses and Blue Light Filter. Always on your checklist when you leave the house, you are never without a pair.

Evolve Photochromic Lenses are light-sensitive, automatically adapting to shifting light conditions. With UV400 protection for almost complete sun protection, you never need to take them off. The new Clear Lenses fit Ray-Ban frames, and you, perfectly; coverage, comfort and authentic style all in one. Both Evolve and Clear Lenses are also available with a Blue Light Filter, designed to reduce visual discomfort induced by blue light.

The new EVERGLASSES category is comprised of a wide selection of styles for every individual and any situation. The Aviator, Wayfarer and Square frames are available with Evolve Photochromic Lenses. Clear Lenses are available for the Boyfriend, the RB4300, RB4068 and Justin designs. Evolve Photochromic Lenses with Blue Light Filter are available for the State Street, Round, Frank, Olympian and Balorama styles. Clear Lenses with Blue Light Filter are available for the Clubmaster, New Wayfarer, Octagon, Hexagonal, Aviator II, Jackie Ohh, Predator 2, Erika and Daddy-O.

For Ray-Ban, style and function will always be inseparable. The EVERGLASSES category reaffirms that truth for the next generation by adapting to contemporary trends while remaining iconic. Never without a pair.



About Ray-Ban:

<https://www.ray-ban.com>

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Luxottica Group S.p.A.

Luxottica is a leader in the design, manufacture and distribution of fashion, luxury and sports eyewear. Its portfolio includes proprietary brands such as Ray-Ban, Oakley, Vogue Eyewear, Persol, Oliver Peoples and Alain Mikli as well as licensed brands including Giorgio Armani, Burberry, Bulgari, Chanel, Dolce&Gabbana, Ferrari, Michael Kors, Prada, Ralph Lauren, Tiffany & Co., Valentino and Versace. The Group's global wholesale distribution network covers more than 150 countries and is complemented by an extensive retail network of approximately 9,200 stores, with LensCrafters and Pearle Vision in North America, OPSM, LensCrafters and Spectacle Hut in Asia-Pacific, GMO and Óticas Carol in Latin America, Salmoiraghi & Viganò in Italy and Sunglass Hut worldwide. Additional information on the Group is available at www.luxottica.com