



GENUINE SINCE 1937

## RAY-BAN FOR SCUDERIA FERRARI

### HIGH-PERFORMANCE STYLE FRAMES A NEW SEASON IN RACING DESIGN

Inaugurating another season at the heart of races, legendary Ray-Ban for Scuderia Ferrari design celebrates the fast-track vision of new generation racing style.

Emblazoned with the iconic Prancing Horse and trademark Red and Modena Yellow color accents, streamlined metal, nylon fiber & high-tech carbon fiber designs evolve top performing Ray-Ban shapes with racy curves and impact-absorbing rubber features.

Marking the exclusivity of the collection, all frames feature signature Ray-Ban & Scuderia Ferrari Racing Shield logos on the lenses and temples and come with dedicated packaging.

Ray-Ban for Scuderia Ferrari – Driven to lead the pack, designed to win.



#### RB4125M

Hitting the track in winning style, bold curves and legendary trademarks evolve the iconic Pilot profile with exclusive Scuderia Ferrari design. Accentuating light, matt-finish or transparent nylon fiber frames with premium appeal, crystal mirror or gradient shades take it from the pit to the top of the podium in a flash. High-impact racing red or yellow rubber accents and Prancing Horse lens logos add signature Ray-Ban for Scuderia Ferrari status and #1 performance attitude. Choose from 5 color options, including modern transparent grey, classic havana and black with contemporary shades.



#### RB3847M

Strong and clear, the vision of exclusive Ray-Ban for Scuderia Ferrari design is all about living the passion of the world's fastest circuits. And true to form, best performer ovals set their sights on new records, inspiring the tight curves of this aerodynamic double bridge style. Ultra-resilient steel and flex hinges and trademark-enhanced premium crystal lenses make sure it is worthy of its legendary status. Available in a refined selection of matt metal, classic silver and black with distinctive red or yellow color accents and iconic green, fresh light gradient and two-tone mirror shades.



### **RB3662M**

Engineered to reflect the aerodynamic aesthetics of Ferrari, this Prancing Horse-endorsed look has its sights set on the top-of-the-podium for seasons to come. Ultra-light and streamlined, the nylon fiber frame comes in tones of matt or shiny black, gunmetal or silver, with signature racing red or Modena yellow color accents on the nylon sweat-bar and rubber temple tips. Completing the design, the iconic Ferrari shield and Ray-Ban lens logo and distinctive perforations enhance premium crystal lenses in iconic solid or sleek mirror shades to reflect the style's legendary origins.



### **RB8324M**

Driven by adrenalin-powered aesthetics, the ultra-light resilience of carbon fiber takes high-performance Ray-Ban for Scuderia Ferrari design up a gear. Defining this style's high-tech look and feel, track pattern carbon fiber frames feature concealed lens and temple screws for a super-sleek profile. While racy red or yellow finish metal bridges and rubber details that ensure a soft-grip fit with high-impact style. Last, but not least, premium crystal lenses in polar, mirror and solid shades with the iconic Prancing Horse shield and Ray-Ban logos mark the made-to-win identity of this exclusive release.

#### **About Ray-Ban:**

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#### **Luxottica Group S.p.A.**

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