



RAY-BAN F/W 2020-2021

Always providing you with the perfect pair of shades to help you stay true to yourself - whether you want to blend in or stand out - Ray-Ban has it all!

Introducing the Ray-Ban 2020 collection, there is more of what you already love:

- **Playful meets sophistication:** from daring colored frames with contrasting temples to pastel lenses that change their color with the sunlight for the young trendsetters of today.
- **Bold & confident:** new acetate shapes that make a strong statement while keeping it casual, for the ones that seek an effortless style.

Are you curious yet? Ray-Ban 2020.



RB4338

Naturally free and self-assured, this wrap-around **retro** shape is the perfect mix between casual **functionality** and sleek styling. Designed for our younger **trendsetters** who wants that retro look with a touch of uniqueness. This style has matching frames and temples along with a broad color range of lenses for a **bold** confident look.



RB3668

Featuring a **sleek and slender** build, this frame breathes an air of **sophistication** to the young **trendsetters** looking to step up their style. Designed in metal, it comes with a wide range of colored lenses, including six pastel photochromic evolve lenses and two original solid lens shades. This look hints at retro while staring right into the future.



RB3669

Playful yet sophisticated, this style is designed to fit the **evolving reality** of contemporary life. Refined soft rectangular metal frame, it comes with a wide range of colored lenses including photochromic evolve lenses. **Light and resistant**, it creates a unique look that goes from day to night.



RX7185

Classic shapes are **reinvented** for the modern era. Two-tone styles with contrasting frames and temples add a fun twist to its smart shape. Transparent and see-through tones lighten up any look adding that **little extra** to an **understated sophistication**.



RX7188

The perfect companion for any adventure. This cat-eye shape conveys that fun look for the young urbanites who want it all. From **classic** black or havana to **playful** shades combinations of a transparent front with solid temples, this style has got you covered for any occasion.



RB2189 BENJI

An homage to the golden age of air travel, this new acetate frame brings the vintage jet-set lifestyle to the 21st century. Inspired by the **60s Caribbean** model, Benji colorful striped havanas and premium crystal lenses with polar options, **attracts attention** everywhere he goes. The vertical bar rivet, a signature detail, let Benji stand out from the crowd.



RX5473 BENJI

Islander roots and free-spirit attitude is embodied in this acetate optical frame. From the boardroom to the bar, Benji makes its mark with a bold geometric shape and polished bar signature rivets. Colorful striped havanas and bold black exude confidence in any setting making Benji effortlessly fit in while making sure it never goes unnoticed.



RB2194 JOHN

Because sometimes first impressions do count, John never fails to impress. This slender frame and squared off look offers a bold yet understated look. Freshening up an iconic style, John is available in three new bi-layer tones, updated according to the latest fashion trends. For those more classic, new striped havana or chic black are also an option. A special sku with the gold logo on the lens is also presented for a unique look.



RX5472 BRITT

Never afraid to follow her dreams, Britt octagonal acetate shape is offbeat but always in tune. Its **durable** yet **lightweight** frame comes in trendy transparent tones for those creative souls. Black or Havana are also available to freshen up the look of the city players. Slender, **expressive**, and bold, Britt is never short on attitude.



RX5394 JOHN

Understated style for a minimal look, bold yet laid back, John as optical frame is here to impress. Available in new bilayer colored acetates, understated havana or chic striped black for a look that goes from totally original to super smart in a blink.



RX6465 JACK - ELEVATING THE ROUND

The perfect **hybrid** of the **original round** and the **beloved hexagon** – that is Jack. Progressive attitude and minimalist design are conveyed with its lightweight, shiny metal and contemporary distinct shape. A special enameled option is available with acetates rings that are carefully hand placed in each and every frame by an artisan in Italy. Jack represents that **savvy**, understated, and impeccably **unique** look – just as its wearer.

About Ray-Ban:

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Luxottica Group S.p.A.

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