



GENUINE SINCE 1937

RAY-BAN LIGHTENING UP THE AUTHENTIC LOOK OF INSPIRED STYLE

Never one to conform, Ray-Ban's latest release is made for individuals who follow their own tune. Whether its performance-driven optical design, enhanced lens technology or chart-topping looks, there is only one rule: lighten up, be free to see and be seen for who you are: inspired and authentic.

Blazing the trail for this year's top trends, light-filled striped or transparent acetates relaunch the original Meteor & Nina as stars of a new season, while spotted or matt havanas make sure the iconic Wayfarer and Clubmaster families are here to stay.

Ending on a high note, innovative lenses are always the showstopper of any Ray-Ban release: introducing a brand-new selection of washed Evolve lenses and color-to-clear gradient shades that are always ready for the bright lights. These flat light-sensitive lenses and barely-there tones are born to play night & day!

And they're not alone. Oval frames are back, featuring new transparent rim covers with matching solid shades and new lowered optical variations.



RB2168

Back from the 60's, the Meteor is ready for center stage. shiny striped and transparent acetates frame the bold profile square acetate shape of the Meteor with this season's lightest, brightest trends. Plus there are all the shades of summer to choose from - wear bold gold mirror, fresh light gradients, or the latest pastel tones of light sensitive Evolve lenses, for stand out style that defines a truly iconic vision of life.



RB4314N

Introducing this season's hottest act – give it up for “Nina”. Reinventing an iconic Ray-Ban cat-eye, and spinning a fresh look out of an original shape, this captivating style mixes new flat lenses in intense solid colors with modern spotted color havanas to give a retro look irresistible charisma, or classic total black & G-15 for a high-definition alternative that never makes mistakes.



RB3016

True classics never go out of style – and The Ray-Ban Clubmaster is here to prove it. Reimagining this 50's-inspired classic, heritage-inspired spotted acetate brows in grey/green, brown/blue and grey/violet combos get toned-in new light gradient lenses for a playful take on the retro style that has shaped the vision of generations of cultural and intellectual leaders.



RB4246

Never afraid to break the rules, the Ray-Ban Clubround reinvents a style idol with spotted acetate brows and new fade-to-clear light gradient shades. Spotted acetate brows in tones of grey/green, brown/blue and grey/violet get matching gradient lenses for a hard to miss look with a colorful new profile.



RB4105

Never afraid to break the mold, Ray-Ban reinvents an icon. Designed to travel through time, a lighter, compact variant of the original Ray-Ban Wayfarer updates cult style with unconventional matt havanas and new crystal gradient shades. Featuring a superior folding mechanism, this ultra-functional, frame is a must-have for legendary trendsetters who take their one-of-a-kind style everywhere they go.



RB2132

Refreshing the unmistakable design of a chart-topping icon, new dark solid lenses in yellow, blue or Bordeaux add an undertone of color to high definition crystal-black bilayer frames for a powerful Ray-Ban look with a luminous core.



RB3548N

Always up for a change, new flat, shifting shades fine-tune metal shapes for one-of-a-kind style: the Ray-Ban hexagonal Evolves. Flaunting warm copper frames with new light-sensitive Evolve lenses in trendy washed tones of pink, blue or yellow, or darker, easy to wear green or brown, this compelling look features new generation photo-chromatic lens technology for enhanced color transitions for optimal eye protection with absolute Ray-Ban style.



RB3547N

The go-to shape of the year Evolves: the original Oval changes shades. Celebrating a petite-fit shape with flat, light-sensitive lenses and warm copper metal, this is a look that dares to change over and over again. Never hide behind the darker shades of life, show your light&bright side: Evolve light-tint lenses in washed tones of pink, blue or yellow are it.



RB3647N

Inspired by the retro vibe of top performer double bridge round and panthos styles, a shiny gold metal frame gets transparent plastic rim circles in light brown, light green or light blue and new gradient shades to give this passepartout look unique personality.



RB3847N

Amping up the success of the Ray-Ban oval metal family, plastic rim covers and a super fine double bridge put a new spin on the season's hottest shape with light-filled pastel profiles and brand-new shades. Play it your way in 100% icon gold & solid G-15, or sleek gunmetal & black frames with trendy tonal transparent rims and new flat, gradient shades in every shade of cool: blue, pink, brown and green.



RB4315

Right in line with the N° 1 oval trend, this savvy nylon fiber frame is always ready to show your true colors. Choose from a wide color range with trendy ton-sur-ton or contrasting solid lenses - from classic black/green or shiny Havana/dark brown combos to total violet, or brand-new shades of blue, brown, bordeaux, amaranth, violet or green - for a total color look that will always show off your most sensational shades.



RX2547V

Lowering a best seller shape to align with the top trends, a head-turning oval shape and coined metal bridge frame the look of 80's-inspired trendsetters with an eye for the future. Featuring a glowing selection of colored and classic havanas, as well as the bold urban design combo of black/silver, this go-to look ticks every box with.



RX3947V

Design meets function with a new clean-cut, minimalist edge on this Gaze semi-rim round protagonist. Fine tuning the look of a new Ray-Ban icon with fine color profiling and essential metal tones, this barely there, yet hard to miss semi-rim style embodies the infinite appeal of round metal shapes with light, contemporary attitude: Less is always more. Choose from classic gold or silver, on-trend copper and a distinctive gold/black combo for passspartout style that is always you

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