



VOGUE EYEWEAR – SPRING/SUMMER 2015 WOMEN'S COLLECTION

The Vogue Eyewear story began in the 1970s, quickly becoming synonymous with quality, femininity and style. The brand's original creations, its adventurous spirit and the playfulness of its collections marry effortlessly with a classic, timeless elegance, which has always responded to the needs of the contemporary women. The quintessential Vogue Eyewear woman, always on the lookout for new fashion statements to mirror her ever-changing personality, chooses Vogue Eyewear models in order to bring vivacity, elegance and originality to her contemporary life.

The three sections of the new collection effortlessly interpret this spirit with an easy-to-wear style embellished with innovative detailing.

The sumptuous *Rainbow* colours of the *In Vogue* range, with shades juxtaposed over three layers of colour and transparent elements, make Vogue Eyewear glasses the must-have of the season. At the same time, the chromatic effect of the *Colorbands* theme adds a touch of vivacity to the urban modernity of the *Casual Chic* range, while exclusive decorations, such as the unique Crystals from Swarovski®, lend an aura of refinement and luminosity to the *Timeless* line.

Warm colours available in opaline or matte variations of blue, burgundy and purple bring light and softness to the collection, maximising the sense of iconic femininity: perfect for any contemporary woman.

Through the trendy, playful style of *In Vogue*, the contemporary, delicate vibe of *Casual Chic* and the classic lines of *Timeless*, Vogue Eyewear brings us a selection of frames which reconfirm their status season after season, becoming *the* iconic glasses of our time.

IN VOGUE

VO 2957



These nylon optical frames boast a sleek, angular design, creating the perfect marriage of linearity, flexibility and comfort for women in search of the most understated *In Vogue* style. The original, contemporary silhouette and colour effects inject a hit of energy for an eye-catching result: the temples add subtle geometric overtones to the profile, whilst a dynamic contrast between a feline front section and a monochrome colour scheme creates brightness and originality. As a result, these frames are perfect for women who covet an eminently wearable pair of glasses without compromising on innovation. Available in sumptuous brown, coral or black and in opaline blue and cyclamen.

VOGUE eyewear

VO 2959S



The geometric, minimalist silhouette and universal wearability of these sunglasses creates a fresh, pared-down style. Synonymous with the quintessential Vogue Eyewear woman – informal, with a hint of metropolitan modernity – these sunglasses are rendered unique by the undulating lines of the temples, enhancing the vivacity of a model available in a range of interesting colour combinations. The original tones only serve to underline the modernity of the *In Vogue* spirit, sumptuously interpreted here for a style suited to every occasion. Available colours include dark brown, coral, cyclamen, black and opaline blue.

VO 2961



Retro optical frames in acetate, with a subtle rectangular profile accentuated by unexpected detailing. Created for stylish young women in search of a cool, feminine look, these glasses are bound to please all *In Vogue* lovers. The *Rainbow* triple-layer colour effect combines subtle monochrome shades on the top layer, contemporary fluorescent colours in the middle and a crystalline bottom layer in transparent tones. The daring colour combinations bring fresh impetus to the model, resulting in an iconic, modern look. These highly wearable glasses are available in brown Havana top/transparent, Havana/lilac/transparent purple, blue/yellow fluorescent/transparent aqua, brown/orange/transparent red, black top/transparent section. Also available in Asian fit.

VO 2963S



A sleek cat-eye profile characterises these sunglasses, whilst the playfully feminine lines and new *Rainbow* colour combinations make them a real must-have of this season's Vogue Eyewear collection. Indeed the colour effect is the stand-out feature of this model, with bewitching transparent elements in pop tones adorning the triple-layer temple inserts. The uniqueness of the sunglasses is further accentuated by the undulating temples, which inject softness into the freshest of styles. Colour combinations include: classic black with black top layer/transparent, Havana top layer/transparent, purple top layer/yellow, blue top layer/transparent aqua green, fuchsia top layer/transparent pink.

VOGUE eyewear

VO 3962S



The use of contemporary materials with contrast finishing and ultra-cool metallic details brings real impetus to these unique, original sunglasses, for a style that embodies the true essence of *urban chic*. The squared lines are emphasised by a front section in brushed metal and further enhanced by sleek two-tone temples. The unique feel is maximised by gunshot grey inserts on the front section, a detail inspired by last season's collection. Rich colours are juxtaposed with tinted lenses to complete the look: available in black and in matte-effect brushed purple, brown and blue, with dark purple/transparent purple, dark Havana, light blue top part/transparent blue temples respectively.

VO 3963



Bewitching contrasts and ultra-cool details are the defining feature of these contemporary optical frames, with their daring and modern character. The squared glasses are brought to life by the matte-effect brushed metal front section, for a touch of refined, urban elegance. The sleek two-tone temples create colour contrasts between the monochrome outer section and transparent tone-on-tone inner part. Meanwhile, the gunshot grey detailing of the front section helps make these optical frames a real must-have for the new season. Colour combinations include classic black and matte purple, brown and blue, with light blue top part/transparent transparent light blue, dark Havana, dark purple top section/transparent purple temples respectively.

CASUAL CHIC

VO 2968



These acetate optical frames are characterised by clean, rectangular lines and sumptuous temples – the perfect interpretation of Vogue Eyewear's *Casual Chic* style. Oozing with personality, they're perfect for a modern, versatile style, thanks to the pared-down front profile and innovative detailing along the temples: four colour inserts placed one after the other for an unexpected, dynamic effect. The laidback hit of colour is the perfect foil to the urban simplicity of a pair of glasses ideal for any occasion. Colour combinations available are bright and vivacious, including transparent light blue and lilac with peach/light blue/plum/pink and pink/plum/light blue/peach temples respectively, or more classic options, such as black with grey/black/grey/dark grey temples, dark Havana with beige/brown/beige/earth temples and transparent with speckled black/white temples. Also available in Asian Fit.

VO 2971S



This sunglasses model combines the latest catwalk trends with unique detailing. Dreamt up for young women who love experimenting with their fashion choices, the frames have a decidedly glamorous feel to them, marrying top-quality production techniques with the fashion trends *du jour*. The soft outline and attractive use of colour, created by positioning four inserts along the temples, mix a touch of unique modernity with the *Casual Chic* spirit. Perfect for anyone who loves experimenting with accessories to refresh their style, these sunglasses are available in Asian Fit and in the colour combination of dark burgundy with peach/light blue/plum/pink temples, dark blue with pink/plum/light blue/peach temples, black or transparent with grey/black/grey/dark grey temples and dark Havana with beige/brown/beige/earth temples.

VO 3975



A sleek, modern profile with soft, rectangular lines makes these optical frames the very essence of contemporary originality. Created for women in search of a modern, versatile style combined with a cool, feminine vibe, these glasses are instantly recognisable for their unique detailing: four colour inserts mounted along the temples inject a hit of freshness into the whole affair. Eminently wearable, the frames are available in a wide range of colour combinations perfect for the new Vogue Eyewear collection: brushed silver or black with grey/black/grey/dark grey temples, brushed matte blue or purple with pink/plum/light blue/peach and peach/light blue/plum/pink temples respectively and, last but not least, brushed brown with beige/brown/beige/earth temples.

VO 3977S



A modern, vivacious pilot profile dominates these contrast-rich sunglasses. The simple lines of the front section, with its equally pared-down double bridge, are juxtaposed with the playful colouration of the temples, making them a sure-fire must-have of the new Vogue Eyewear season. Four coloured inserts adorn each temple, creating a sumptuously contemporary vibe. Perfect for young women passionate about new fashion trends, these sunglasses are available in silver or black with grey/black/grey/dark grey temples, matte blue with pink/plum/light blue/peach temples, brown with beige/brown/beige/earth temples and matte purple with peach/blue/plum/pink temples.

TIMELESS

VO 2938B



With their elegant, oval profile, these acetate optical frames with sophisticated double-layer transparent elements ooze classic style. The soft, rounded lines are complemented perfectly by the beguiling detailing along the temples: no less than 30 Crystals from Swarovski® create a simply unique, sumptuously attractive effect. Five matchstick crystals are enclosed by two lines of curved crystals, concealing the hinges on each temple and achieving a truly luminous finish. Available in classic, monochrome finishes such as black and dark Havana, as well as in a selection of rich tones and opaline finishes: top section in dark purple over opaline lilac, top section in brown over opaline pink and light brown over opaline light blue.

VO 2943SB



Retro style meets contemporary charm for these nylon fibre sunglasses. The magnificent butterfly profile is ideal for a woman with modern, refined tastes, who strives for classic elegance in all her fashion choices. The Crystals from Swarovski® detailing adds richness and unique luminosity to these eminently wearable sunglasses. Sleek and flexible, the *Timeless* glamour is heightened by a rich colour palette, including dark purple over opaline lilac, brown over opaline pink and light brown over opaline light blue, as well as the more classic shades of black and dark Havana. Tinted lenses ensure femininity and protection, achieving an overall style that embodies this season's Vogue Eyewear spirit.

Information on Vogue Eyewear:
www.vogue-eyewear.com

Luxottica Group S.p.A.

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