



SPRING SUMMER 2018 COLLECTION

Kicking off 2018 with a bang, Vogue Eyewear builds on the phenomenal success of the [#ShowYourVogue](#) campaign by celebrating the concept of individual beauty through an incredibly varied new style selection.

With a special focus on tailoring trend-right style to the unique personalities of Vogue Eyewear women, the brand reinvents bestseller themes from fresh perspectives and introduces daring new designs for an eclectic look&feel.

From the clean-cut profiles and mirror shades of contemporary glam-rock style to the light, street-smart angles and fine braided profiles of urban go-getters, or uber-feminine Fifties inspired cat-eye shapes, the collection is made for the many faces of real women.

Trust Vogue Eyewear to design the perfect frame for the windows to your soul. Dive into the brand-new world of Vogue Eyewear and find your look – style is an attitude, [#ShowYourVogue](#).

METALLIC BEAT



VO4081S

Pulling off stand-out style means never missing a beat - [#MetallicBeat](#). Featuring a high volume rimless lens construction with polished metal accents, this oversize round shape matches rich copper, light pink gold, silver, gold and pale gold frames with a varied selection of lenses – from dark violet or smoky grey to classic brown gradient and fashionable gradient mirror shades – for an attitude-packed look with chic undertones.



VO5218

Expressive, feminine and up-to-date, this full cat-eye optical shape shows the lighter side of the latest fashion trends with confident style and an iconic edge. Featuring fashionable shades of bluette, fuchsia and violet layered over transparent inners for a light-filled profile, and colorful solid temples, as well as a high-impact total black and rich Havana SKUs, this feminine shape offers playfully provocative style with attitude.

**VO4097S**

Bold shapes reveal the adventurous spirit of contemporary pioneers, while metallic accents set the beat - [#MetallicBeat](#). Flaunting feminine gradient and flashy mirror shades, this large pilot will crank up the volume on any outfit. Featuring up-to-date flat lenses and unique metal & plastic details, the pale gold or light rose gold colorways of this frame ensure a rich look for urban adventurers with a passion for statement style.

EDGY BRAID**VO4088**

If style is an attitude, this complementary [#EdgyBraid](#) optical frame makes it even easier to always be on-top of your look. Featuring subtle inset braid-profiles and a braid-cast metal bridge for a contemporary take on iconic detailing, with a light, colored metal brow shape, this frame captures the essence of confident women with a refined identity. Choose from classic black/gold, brown/pale gold or blue/silver fronts with color matched nylon temples or feminine red or purple with light pink gold rims for vivid contemporary style that is guaranteed to make an impression!

**VO5212S**

Whether you prefer pretty in pink or sultry in scarlet, this Fifties inspired cat-eye shape is designed to bring out the Diva in you. Flaunting a fine metal structure with high set temples and high-angle brows, the color selection offers darker tones of Bordeaux, black, and Havana paired with copper, pale gold or silver metal rims and temples, or more playful white and light pink models for candy-sweet appeal. Flat gradient lenses, including a trendy grey mirror rose gold SKU, as well as a smoky solid grey shade, complete the look for total allure.



V05215S

Vivid opal tones and an understated reinterpretation of the iconic Vogue Eyewear Braid, décor – which is only visible from the side – make the light, trendy profile of this [#EdgyBraid](#) phantos sun shape a must-have addition to the visual identity of contemporary women. Pair bright opal tones of melon, azure, violet and raspberry with trendy flat gradient mirror shades for a super luminous contemporary look or go for classic black and Havana SKUs with tone-matched gradient lenses and get *passepartout* versatility with easy to wear appeal guaranteed.



V05217

Made to fit any look, this lightweight optical design features inset [#EdgyBraid](#) profiles on a bold shape with thin, high set temples for distinctive style. Available in transparent Funky shades of lilac, raspberry and azure or classic black and havana for versatile everyday wear. Whichever way you look at it, Vogue Eyewear has it nailed - [#ShowYourVogue](#).

LIGHT & SHINE



V05222S

When it comes to contemporary style, Vogue Eyewear has every angle covered with this fresh light&shine design. Glittery opal tones – including violet, cyclamen and chic beige glitter gradient havana – and trendy flat mirror shades glam up the light octagonal shape of everyday style for a lightweight, fun-loving look that is always ready to play, while super versatile total black and dark havana SKUs ensure this eye-catching shape will go with whatever you say!



V04094

Inspired by the latest trends, this full metal frame redefines optical style with all-new angles and delicate color profiling to highlight the distinctive dualities of modern women. With its unusual, yet flattering shape and ultra-fine metal structure, the look pairs matte metal tones of gold, pale gold and rose gold with black, brown, fuchsia, blulette and violet on the rim profiles for an unmissable take on chic contemporary optical wear with personality.

**VO5223**

Layering up the light, modern look of contemporary women, this trendy phantos optical shape has all of the makings of a hard-to-beat trend-setter. Linear matte metal temples and fun, transparent bi-layer colors give the smart look of urban style a colorful lift for a luminous profile with light-hearted contemporary appeal. Available in three modern colors, as well as classic black or Havana.

METALLIC LACE**VO4104S**

Reinventing a bestseller story, chic flat degradé mirror shades and cut-out metal details play a game of hide 'n seek with confident casual flair - never get lost in the mix, make your own style A-list with [#MetallicLace](#). Available in a rich selection of metal tones, including trendy copper and feminine light-pink gold with classic or mirror gradient shades and dark solid lens options, this look features a fine filigree metal back-bar, which lightens the brow line and adds a now-you-see-it, now-you-don't touch of luminosity to any look.

**VO4103**

A feminine, yet decisive shape and delicate filigree detailing make the luminous profile of this lightweight flat metal optical style the epitome of modern sophistication with a cutting-edge feel. Available in five trendy fade-down gradient colors on gold, pale gold or copper metal frames, including black, blue, grey, violet and brown, this look goes from elegant to easy chic with effortless style.

About Vogue Eyewear:

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Luxottica Group S.p.A.

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