



# VOGUE EYEWEAR FALL-WINTER 2019

Building on the global success of the #ShowYourVogue campaign, Vogue Eyewear continues its celebration of women through a varied new selection of must-have styles inspired by this season's hottest trends.

Focused on tailoring accessible, fashion-forward design to the unique personalities of contemporary women, the brand has become a unfailing point of reference for women who love to keep up with the fast-moving world of style.

Fun, fresh and feminine – and sometimes even daring –, the new collection offers a wide range of looks designed to bring out the best in every woman.

From uber-feminine transparent cat-eyes and sophisticated retro-chic shapes to edgy shields, each and every frame is designed to enhance the personality-packed looks of dynamic women with total style.

Welcome to the world of Vogue Eyewear, where style is an attitude: #ShowYourVogue.

**VO5294S**

Stepping up the style status of feminine design, captivating stepped rims and trendy see-through tones give this glam cat-eye shape fashion-inspired attitude with flirtatious flair. Available in daring red, pretty pink or cool blue, transparent frames with tone-matched soft mirror gradient or classic lenses make sure this fresh look is light in every way.

**VO5291**

Reworking the profile of urban fashion, playful see-through colors and an uber-feminine butterfly shape lighten up the look of optical design with fresh fashion appeal. Lightweight and incredibly flattering, the nylon fiber frame is available in transparent tones of pretty pink, soft blue or daring red with modern solid temple colors for head-turning appeal.

**VO4149S**

Eye-catching tri-gradient shades and fresh colored bars play-up the dynamic fashion appeal of this squared shield shape with high-impact contemporary attitude. Available in stylish white/copper, hot red/rose gold or cool blue/gunmetal combos with feminine shifting mirror shades, or easy to match toned-down classics, this contemporary look is everything you want to make of it.

**VO4148S**

Sleek mirror shades and a wrapped, clean-cut shape frame the daring allure of contemporary women whose look says it all: the sky's the limit. Redefining glamor with dynamic fashion style, toned-down frame-lens combos or provocative colored bars and modern tri-gradient shades take this glam cat-eye shield shape from passepartout to high-amp fashion in a blink.

**VO5287S**

With its irreverent cut-off nylon fiber shape, soft mirror shades and fresh color combos, this petite Future Glam protagonist makes sporty-chic urban design as audacious as it gets. Choose from Cyclamen/transparent lilac, grey/transparent Pink & white/azure frames with colorful gradient mirror shades and trendy copper or sleek gold and silver metal temples.

**VO5286**

Uber-trendy and just as fresh, this personality-packed combination shape is designed for women with no-compromises style. Playfully pairing layered seasonal colors over crystal tones with a sleek metal bridge and temples, this look is all about attitude.

**VO4145SB**

Inspired by sparkling fashion accessories, dazzling Swarovski crystals and on-trend saturated lenses define the classic-modern mood of this timeless collection protagonist. Featuring a fine, geometric shape in trendy copper, feminine rose gold and classic metal tones pair with trendy solid or gradient lenses, this lightweight metal frame fuses classic elegance and contemporary style, effortlessly.

**VO4142B**

Tracing the latest trends with timeless style, this delicate metal butterfly shape frames elegant optical style with a side view that dares to dazzle: Spark. Adding a crafted cut-crystal finish to this light, sophisticated metal design, stunning Swarovski crystals stud the cast-coin metal temple, while iconic metal colors and trendy black or havana colored rims on 2 SKUs give this delicate shape a minimal, modern look with irresistible appeal.

**About Vogue Eyewear**

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