



VOGUE EYEWEAR FALL / WINTER 2016 COLLECTION

VOGUE EYEWEAR TRAVELS THE WORLD AS A GLOBAL AMBASSADOR OF CAPTIVATING STYLE

Inspired by the latest trends, contemporary metal, new 3D coloured effects and sophisticated embellishments profile the multi-faceted design of a fresh, feminine style selection to express the contemporary spirit of fashion-inspired glamour.

From super fine metal frames with avant-garde triple bridges and high contrast metallic mirror shades in the Light and Shine collection, to the modern-classic shapes and flawlessly functional, luxury detailing of superlative Bond styles and trendy reinterpretations of the bestselling Rainbow temple, the entire collection revolves around the light, colourful spirit of up-to-date style designed for cosmopolitan women around the globe.

Casual Chic – Rainbow Evolution

Reviving the best-seller Rainbow story from 2015, this season the carefree aesthetic of Vogue Eyewear Casual Chic transforms trendy optical shapes and glamorous sun styles with dense seasonal colours, reinterpreting the distinctive chromatic accents of the original Rainbow temple through sinuously curved, inset lines and layered luminous tones for a fresh, yet sophisticated finish.



VO 5106S

Bold volumes, sculptural lines and fine colour accents redefine the distinctive profile of this on-trend round sun shape for modern women wanting a casual yet chic style. Featuring the new 3D full temple evolution of the Rainbow décor with sinuous inset lines, this contemporary nylon fiber shape features

5 deep seasonal colours, including petroleum green, violet, blue, dark havana and black with coordinated sun lenses in matching gradient shades for absolute style and vision quality.



VO 5103

Elegant forms and luminous layers animate the effortless style of this casual chic optical design with a lyrical touch of colour and essential flexibility.

Alternating deep seasonal colours of red, blue, petroleum, dark havana and black with fresh transparent tints and modern chromatic accents for a casual look of fashionable modernity. This lightweight nylon fiber pillow shape comes in 2 sizes with sophisticated flex hinges to ensure flattering personalized style and essential all day comfort.



VO 5104 – ADV

A fresh reinterpretation of the iconic Rainbow temple transforms this trendy optical shape in light nylon fiber with playful, layered transparencies and sinuous, inset curves to evoke the radiant energy of light-infused rainbow tones. Seasonal colours, including versatile black and dark havana, and up to date tones of violet, red and blue, are layered with luminous transparent tints and bright accents to create intriguing tonal compositions suited to a variety of tastes and complexions. Available in two sizes with resilient flex hinges ensure optimal comfort for fashion-forward casual chic women. ADV style FW16.

In Vogue – Light and Shine

In a sleek evolution of the best-selling Light and Shine collection, super fine, minimal metal profiles and the refined contrasts of contemporary design translate this season's hottest fashion into irresistible eyewear for high profile urban trend-setters. Intriguing new shapes with on-trend double- and avant-garde triple bridges, soft powder-coated pastel tones and matte metal complements with contrasting mirror lenses define a brand new full metal design concept for women with a cutting-edge sense of style.



VO 4022S

Light, clean-cut angles, highbrow contemporary design and sophisticated juxtapositions of matte metal & powder-coated tones define the trend-inspired spirit of this In Vogue double-bridged sun shape for trendy style with a touch of edgy sophistication. Available in a selection of soft pastel colours enhanced by modern mirror lenses and versatile classics with classic gradient shades, this lightweight, resilient metal style guarantees optimal vision quality for stylish urban women who are always on the go. Available in different colours: matte black, matte brown, matte coral, matte azure, matte cream.



VO 4023S – ADV

Minimal lines, trendy materials and up-to-date details define the contemporary look of this full metal sun style. Sophisticated, yet cutting-edge, trendy, yet original, this fine frame features complementary pastel and metal colours on matte finish frontals and temples, which are enhanced by new gold and silver mirror lenses or refined gradient shades to reflect a fashion-inspired aesthetic of sleek urban style that is as light and resilient as the high-energy spirit of modern women. ADV style featured in the FW16 campaign. Available in different colours: matte black, matte brown, matte pink, matte blue, matte cream.



VO 4025

Ultra-fine metal profiles with soft powder colours give this feminine retro-inspired shape a contemporary edge, profiling a distinctive new perspective on the full metal trend. Refined forms, complementary contrasts and intriguing new colours combinations like matte coral and pink gold, matte pink and gold, black and silver, brown and pale gold characterize sophisticated style for up-to-date women who love to add a contemporary twist of style to their look without compromising on essential personalized comfort and made-to-last resilience: In Vogue Minimal Metal.

Timeless – Bond

True to its legendary name, the Bond Collection features as the unmistakable protagonist of the Timeless segment with a superb selection of elegant shapes. Reinterpreting the flawlessly functional, yet daring soul of discreet contemporary women who love to experiment with style, distinctive pinstriped colour layers created using state of the art IML technology and functional luxury metal details set with Crystals from Swarovski© revive classic designs with a touch of suspense-filled contemporary glamour.



VO 5093SB

Striking elegance and luminous glamor with a flawlessly functional soul define the modern-classic aesthetic of this high volume square sun shape. Featuring 24 precious Crystals from Swarovski© hand-set into the metal Bow-tie hinge décor, this light nylon fiber frame features a palette of versatile

classics, rich opal tones and mono colour frontals with distinctive pinstripe motif on the back, which are complemented by gradient lenses for daring women with a taste for alluring style and no time to waste. Available in: black, dark Havana, dark violet, blue and grey.



VO 5095B

Superbly crafted, perfectly engineered details offset the feminine elegance of this polished butterfly optical shape with fine Crystals from Swarovski© and concealed layers to give the world of timeless elegance a shimmer of

daring suspense and just a touch of unexpected glamor. Intriguing seductive tones of Black, Dark havana, Dark violet, Blue and Fuchsia feature playful colour pinstripe inners to the nylon fiber front parts, while the sleek bow-tie hinge décor, functional to the acetate temple, makes hand-finished luxury elements an integral part of their flawless structural design. Available in two sizes, the light modern nylon fiber frame ensures that this intriguing style is as light, comfortable and practical as it is beautiful.

Welcome to the Vogue Eyewear journey through style – from trendy, catwalk-inspired colours of the bright world of fashion to the fine proportions of classical elegance with a hidden twist of daring glamor and cutting-edge designs with uber-stylish structural elements, the Fall/Winter 2016 collection transforms the multifaceted intrigue of contemporary trends into a global symbol of essential style.

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Luxottica Group S.p.A.

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