



SPRING/SUMMER 2016 COLLECTION

RADIANT VISIONS OF GLOBAL STYLE FOR CONTEMPORARY WOMEN OF THE WORLD

For the first time ever Vogue Eyewear explores an exciting new approach to global fashion through a trendy full cross-segment story: BLAZE. Translating the brand's multi-faceted image into an all-encompassing expression of contemporary trends, this radiant theme defines three exquisite handcrafted décor executions on an incredible array of shapes and frame constructions. From the glittering layers and glamorous inset color décor of In Vogue Moon Blaze, to the sparkling Crystals from Swarovski® and structural décor of new Light Bijoux Timeless shapes, and carefree, Casual Chic styling with innovative metal and enamel details of Sun Blaze frames, this light-inspired core theme offers fashion-inspired, on trend models for illuminated style seekers of all ages and tastes.

IN VOGUE – MOON BLAZE

VO 5050S

Modelled along the complementary lines and angled fan pleats featured on the latest catwalk collections, the seductive forms and radiating lines of the inset color décor on this trendy nylon fiber sun shape make a playful statement of In Vogue style. Featuring an up-to-date palette of five colors, including vivid tones of fuchsia or green over glittering transparent layers, and versatile classic havana, the upswept corners of the modern cat-eye frontal flaunts the fine Moon Blaze inset color décor for a premium finish. Alluring gradient lenses in soft, feminine shades complete the look for modern women who appreciate light, quality style with a shimmering undertone of everyday glamor.



VO 5049

The luminous shimmer of modern transparent glitter layers, distinctive lines and the brand new Blaze motif define this nylon fiber butterfly shape for In Vogue women who love optical style with a glamorous, trendy soul. The inset Moon Blaze décor is meticulously colored for a super smooth finish that offsets the dense, trendy tones of the frontals, including modern bi-layer frames in dark tones of green, blue with transparent glitter underlayers, as well as versatile Havana.



CASUAL CHIC – SUN BLAZE

VO 5054S



With particular emphasis on its unique metal and nylon fiber construction and contemporary cat-eye shape, this new Sun Blaze sun style features a distinctive metallic top bar and handcrafted enamel finishes on slender temples for a high profile take on Casual Chic style. Inspired by the 3D motifs and multi-stripe trends of this year's hottest fashions, tones of gold and silver metal offset the intense colors of a seasonal palette for a polished look, while the contrasting colors of the enamel and metal Sun Blaze temple décor give the style a sleek, premium finish. Available in blue, green, violet and black.

VO 5056



In parallel with the multi-stripe trends that ran this season's catwalk, the refined profiles and handcrafted, premium décor of this Sun Blaze cat-eye optical shape delineate a casual chic contemporary look for up-to-date women with a passion for smart urban style and unique details. The fashionable design features fine metal and enamel inserts on the hand-assembled temples, for unmistakable color accents and a 3D, tactile take on décor. The color palette includes: blue, black, violet and cyclamen. Available in Asian Fit.

TIMELESS – CRYSTAL BLAZE

VO 5061SB



Bold yet elegant profiles and sparkling Crystals from Swarovski® reveal the radiant spirit of timeless Crystal Blaze style. The squared shape of this high volume Light Bijoux look flaunts super slender temples with a functional, hand assembled metal temple décor that flawlessly incorporates seven Crystals from Swarovski® and integrated hinges to make handcrafted elements an integral part of structural luxury. The lightweight nylon fiber frame ensures the style is as light and comfortable as it is beautiful, while the varied palette – including bilayer tones of blue and Bordeaux over soft seasonal and opal tones, as well as black and Havana– is perfectly coordinated with feminine gradient lenses. Available in Asian Fit.

VOGUE eyewear

VO 5058B



Intriguing proportions and the brilliant light of faceted Crystals from Swarovski® converge on this lightweight nylon fiber cat-eye shape, creating a radiant vision of timeless Crystal Blaze elegance for smart contemporary women with a penchant for luxury quality finishes. Available in three sophisticated bi-layer colors – including turtledove and Bordeaux over shimmering opal tones – as well as easy to match black and Havana, the distinctive frontal is connected to ultra-slender nylon fiber temples by a fine metal décor. These metal settings conceal integrated hinges and are hand set with ten Crystals from Swarovski® for a flawless finish. Available in Asian fit.

OCEAN KNOT

In a continuation of its constant search for new visual definitions of iconic trends, Vogue Eyewear completes the collection with a refined new take on an unmistakable brand icon – Ocean Knot. Designed for free-spirited women who love to reinterpret recognizable symbols, the Ocean Knot collection offers sophisticated casual chic shapes, modern metal and nylon fiber frame constructions and a fine, tactile interpretation of the iconic knot décor for the ultimate in paired down style.

VO 5060S



Contemporary volumes, shifting gradient tones and functional 3D details define the casual chic look of this oversize phantos sun shape for women with a carefree, understated approach to impeccable style. Inspired by the linear, practical forms and sleek glamor of nautical design, the fine, functional reinterpretation of the iconic knot ensures a perfect look. Available in violet, black and Havana.

VO 4013



Lightweight and enhanced by complementary contrasts, this full metal irregular optical style embodies the image of chic modern women with a taste for cutting-edge modern design, refined style and delicate details. Featuring the new, small Ocean Knot décor with integrated flex hinges, the flat metal construction of the top bar is enhanced by a varied color palette, including black, blue, red, white pale gold or silver rims and temples make for subtle contrast. This resilient style offers essential all-day comfort and minimalist design for a clean, contemporary aesthetic.



LIGHT AND SHINE

In contrast to the subtle contemporary sophistication of Ocean Knot, a new series of playful designs continues the success of the recent Light and Shine theme on a new selection of SS16 styles. Uber-chic, functional forms and modern minimalism define the simple shapes of these ultra-fine, lightweight frames, while in a rich selection of trendy seasonal colors adds a dash of irreverent contemporary attitude to your every gaze.



VO 5051S

Lightness, irresistible comfort and trendy color contrasts define the contemporary spirit of this easy-to-wear, squared nylon fiber sun shape. Featuring super fine profiles and a trendy profile, this frame flaunts cool mirror lenses paired with contrasting opal or classic frontals and contrasting temples for a quirky take on up-to-date style. Available in gray with violet temples, black with petroleum temples and total Havana. Available in Asian Fit.

Information on Vogue Eyewear:

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Luxottica Group S.p.A.

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