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Luxottica: Standard & Poor's assigns BBB+ rating

Milan, Italy, March 2, 2012 - Luxottica Group S.p.A. (MTA: LUX; NYSE: LUX), a leader in the design, manufacture and distribution of fashion, luxury and sports eyewear, announced today that Standard & Poor's has assigned certain Group debt the following ratings:

- Long-term corporate credit: BBB+;
- Short-term corporate credit: A-2;
- Outlook: stable.

"We are satisfied with the investment grade ratings assigned to Luxottica, positioning the Company as a leading credit among global companies in the sector," said Enrico Cavatorta, Chief Financial Officer of Luxottica. "These ratings confirm Luxottica's strong financial position and balance sheet, as well as its status on an international level."

Ratings will be assigned to senior long term notes whose issuance was approved by Luxottica's Board of Directors on February 28, 2012. The engagement of Citigroup, Crédit Agricole, Bank of America - Merrill Lynch, The Royal Bank of Scotland and UniCredit as *joint lead managers* and *bookrunners* of such notes was also approved by Group's Board.

The excerpt of the minutes of the Board of Directors' meeting held on February 28, 2012, related to the issuance of the above-mentioned notes were filed today with the Milan Company Register. The excerpt of the minutes are available at the Company's registered office, on the Company's website at www.luxottica.com and on Borsa Italiana's website at www.borsaitaliana.it.

Luxottica Group S.p.A.

Luxottica Group is a leader in premium, luxury and sports eyewear with approximately 7,100 optical and sun retail stores in North America, Asia-Pacific, China, South Africa, Latin America and Europe, and a strong, well-balanced brand portfolio. House brands include Ray-Ban, the world's most famous sun eyewear brand, Oakley, Vogue, Persol, Oliver Peoples, Arnette and REVO, while licensed brands include Bvlgari, Burberry, Chanel, Coach, Dolce & Gabbana, Donna Karan, Polo Ralph Lauren, Prada, Tiffany and Versace. In addition to a global wholesale network involving 130 different countries, the Group manages leading retail chains in major markets, including LensCrafters, Pearle Vision and ILORI in North America, OPSM and Laubman & Pank in Asia-Pacific, LensCrafters in China, GMO in Latin America and Sunglass Hut worldwide. The Group's products are designed and manufactured at its six manufacturing plants in Italy, two wholly owned plants in the People's Republic of China, one plant in Brazil and one plant in the United States devoted to the production of sports eyewear. In 2011, Luxottica Group posted net sales of more than €6.2 billion. Additional information on the Group is available at www.luxottica.com.

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